



United Way Bengaluru Partners with Marvell to Drive Community Development in Bagepalli Taluk through 'Rural Rising' program

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United Way Bengaluru partners with Marvell



BENGALURU

UNITED Way Bengaluru (UWBe) collaborates with Marvell's CSR support to implement 'Rural Rising', an integrated rural development program in the Bagepalli, Chikballapura district, Karnataka. The partnership is driven by a collective vision to uplift the communities with a commitment to enhancing education, health and sanitation, livelihood,

and the environment. The 'Rural Rising' program, now in its second year of implementation in Bagepalli has improved the quality of early child care and development services, supported school infrastructure, promoted drinking water, improved the health and sanitation standards and livelihood enhancement resources such as solar lights, and E-bikes to Public Health Centres (PHCs) to improve National Health Mis-

sion services. Distinguished delegates and community leaders graced the occasion, including Mr. Navin Bishnoi, Country Head, Ms. Bharathi Kanuj, CSR Head, Mr. Ganesh Karnatakam, Finance Controller and Mr. Anshuman Ray, Head -Human Resources from Marvell India, Venkata Sudhakar Namala, Sr. Vice President, United Way Bengaluru, representatives of Gram Panchayats, and the local community.

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United Way Bengaluru Partners with Marvell for 'Rural Rising'



BENGALURU APR 18: Distinguished delegates and community leaders graced the occasion, including Mr. Navin Bishnoi, Country Head, Ms. Bharathi Kanuj, CSR Head, Mr. Ganesh Karnatakam, Finance Controller and Mr. Anshuman Ray, Head -Human Resources from Marvell India, Venkata Sudhakar Namala, Sr. Vice President, United Way Bengaluru, representatives of Gram Panchayats, and the local community.

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UNITED WAY BENGALURU PARTNERS WITH MARVELL TO DRIVE COMMUNITY DEVELOPMENT IN BAGEPALLI TALUK THROUGH 'RURAL RISING' PROGRAM



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Under the program, several key interventions have been implemented to ensure quality education- 3 Anganwadi Centres (AWCs) have been constructed to create a safe and conducive environment for children (0-6 years), pregnant and lactating mothers, and adolescent girls. Additionally, a total of 17700 sanitary napkins have been distributed along with 8 incinerators installation in two years, toilet refurbishment has been undertaken at 6 government schools and 5 Water ROs of 50 LPH each have been installed in schools and 6 community RO units to ensure access to safe drinking water.

Further, recognizing the significance of clean energy, 428 solar street-lights are installed to promote sustainable energy practices across 3 Gram Panchayats. Rural Rising has also extended mobility support by providing 9 e-bikes to Public Health Centres (PHCs) and 1 basic life support ambulance vehicle to Taluka hospital, Bagepalli.

'Our commitment to rural development is rooted in the belief that education, income stability, clean energy, and access to safe drinking water are the key pillars for transforming communities. Our partnership with United Way Bengaluru towards the 'Rural Rising' program is a testament to our commitment to driving sustainable change for rural communities and building a more self-sufficient future for the community', said Navin Bishnoi, AVP and Country Manager, Marvell India .

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BENGALURU

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United Way Bengaluru, Marvell to support *Rural Rising* programme

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ಮಾರ್ವೆಲ್‌ನೊಂದಿಗೆ ಪಾಲುದಾರಿಕೆ ಮಾಡಿಕೊಂಡ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು

ಬಾಗೇಪಲ್ಲಿ, ಏ.14: ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಡಬ್ಲ್ಯುಬಿಇ) ಈಗ ಮಾರ್ವೆಲ್‌ನ ಸಿಎಸ್‌ಆರ್ ಬೆಂಬಲದ ಜೊತೆಗೆ ಸಹಭಾಗಿತ್ವದೊಂದಿಗೆ ಕರ್ನಾಟಕದ ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲೆಯ ಬಾಗೇಪಲ್ಲಿಯಲ್ಲಿ ಸಮಗ್ರ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮವಾದ 'ರೂರಲ್ ರೈಸಿಂಗ್'ಗೆ ಚಾಲನೆ ನೀಡಿದೆ. ಶಿಕ್ಷಣ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ ಜೀವನಾಧಾರ ಮತ್ತು ಪರಿಸರಗಳ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸುಧಾರಣೆ ತರುವ ಬದ್ಧತೆಯೊಂದಿಗೆ ಸಮುದಾಯಗಳ ಉದ್ಧಾರದ ಸಾಂಘಿಕ ದೃಷ್ಟಿಕೋನವು ಈ ಪಾಲುದಾರಿಕೆಗೆ ಚಾಲನೆ ನೀಡಿದೆ.

ಬಾಗೇಪಲ್ಲಿಯಲ್ಲಿ 'ರೂರಲ್ ರೈಸಿಂಗ್' ಕಾರ್ಯಕ್ರಮ ತನ್ನ ಅನುಷ್ಠಾನದ ಎರಡನೇ ವರ್ಷದಲ್ಲಿದೆ. ಇದು ಪ್ರತಿ ಮಗುವಿನ ಆರೈಕೆ ಮತ್ತು ಅಭಿವೃದ್ಧಿ ಸೇವೆಗಳ ಗುಣಮಟ್ಟವನ್ನು ಸುಧಾರಿಸಿದೆ. ಶಾಲಾ ಮೂಲಸೌಕರ್ಯವನ್ನು ಬೆಂಬಲಿಸಿದೆ. ಕುಡಿಯುವ ನೀರನ್ನು ಉತ್ತಮ ಪಡಿಸುವಲ್ಲಿ ಪ್ರೋತ್ಸಾಹಿಸಿದೆ. ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ ಮಟ್ಟಗಳನ್ನು ಸುಧಾರಿಸಿದೆ. ರಾಷ್ಟ್ರೀಯ ಆರೋಗ್ಯ ಅಭಿಯಾನ ಸೇವೆಗಳನ್ನು ಸುಧಾರಿಸಲು ಸಾರ್ವಜನಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರ(ಪಿಎಚ್‌ಸಿ)ಗಳಿಗೆ ಸೋಲಾರ್ ಲೈಟ್‌ಗಳು ಮತ್ತು ಇ-ಬೈಕ್‌ಗಳಂತಹ ಜೀವನಾಧಾರ ಸುಧಾರಣೆ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಪೂರೈಸಿದೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ನಡೆದ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಮಾರ್ವೆಲ್ ಇಂಡಿಯಾದ ರಾಷ್ಟ್ರೀಯ ಮುಖ್ಯಸ್ಥರಾದ ನವೀನ್ ಬಿಶ್ನೋಯಿ, ಸಿಎಸ್‌ಆರ್ ಮುಖ್ಯಸ್ಥರಾದ ಧಾರತಿ ಕನುಜ್, ಹಣಕಾಸು ವಿಭಾಗದ ನಿಯಂತ್ರಕರಾದ ಗಣೇಶ್ ಕರ್ನಾಟಕಮ್, ಮಾನವ ಸಂಪನ್ಮೂಲ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥರಾದ ಅನ್ನುಮನ್ ರೇ ಅವರುಗಳಿದ್ದರು. ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷರಾದ



ವೆಂಕಟಸುಧಾಕರ್ ನಮಲ ಅವರು ಹಾಜರಿದ್ದರು. ಇವರೊಂದಿಗೆ ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳ ಪ್ರತಿನಿಧಿಗಳು ಮತ್ತು ಸ್ಥಳೀಯ ಸಮುದಾಯದವರು ಹಾಜರಿದ್ದರು.

ಈ ಕಾರ್ಯಕ್ರಮದಡಿಯಲ್ಲಿ ಗುಣಮಟ್ಟದ ಶಿಕ್ಷಣದ ಖಾತ್ರಿ ಮಾಡಿಕೊಳ್ಳಲು ಹಲವಾರು ಪ್ರಮುಖ ಕ್ರಮಗಳನ್ನು ಅನುಷ್ಠಾನಕ್ಕೆ ತರಲಾಗಿದೆ. ಇವುಗಳಲ್ಲಿ ಮಕ್ಕಳಿಗೆ (0 ಯಿಂದ 6 ವರ್ಷ), ಗರ್ಭಿಣಿಯರು ಮತ್ತು ಹಾಲುಣಿಸುವ ತಾಯಂದಿರು ಮತ್ತು ಹದಿಹರೆಯದ ಬಾಲಕಿಯರಿಗೆ ಸುರಕ್ಷಿತ ಮತ್ತು ಅನುಕೂಲಕರ ವಾತಾವರಣ ಸೃಷ್ಟಿಸುವುದಕ್ಕಾಗಿ ಮೂರು ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು(ಎಡಬ್ಲ್ಯುಸಿಎಸ್) ನಿರ್ಮಿಸಲಾಗಿದೆ. ಹೆಚ್ಚುವರಿಯಾಗಿ, ಕಳೆದ ಎರಡು ವರ್ಷಗಳಲ್ಲಿ 8 ದಹನಕಾರಕಗಳ(ಇನ್‌ಫಿರೇಟರ್) ಸ್ಥಾಪನೆ ಜೊತೆಗೆ ಒಟ್ಟು 17,700 ಸ್ಯಾನಿಟರಿ ನ್ಯಾಪ್‌ಗಳನ್ನು ವಿತರಿಸಲಾಗಿದೆ. 6 ಸರ್ಕಾರಿ ಶಾಲೆಗಳಲ್ಲಿ ಶೌಚಾಲಯಗಳನ್ನು ಉತ್ತಮ ಪಡಿಸಲಾಗಿದ್ದು, ತಲಾ 50 ಎಲ್‌ಪಿಎಚ್‌ನ ವಾಟರ್ ಆರ್‌ಒಗಳನ್ನು ಶಾಲೆಗಳಲ್ಲಿ ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಜೊತೆಗೆ ಸುರಕ್ಷಿತ ಕುಡಿಯುವ ನೀರಿನ ಸಂಪರ್ಕಕ್ಕಾಗಿ 6 ಸಮುದಾಯ ಆರ್‌ಒ ಘಟಕಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಸ್ವಚ್ಛ ಶಕ್ತಿಯ ಪ್ರಾಮುಖ್ಯತೆಯನ್ನು ಗುರುತಿಸಿ

428 ಸೋಲಾರ್ ರಸ್ತೆ ದೀಪಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಸುಸ್ಥಿರ ಶಕ್ತಿಯ ಅಭ್ಯಾಸಗಳನ್ನು ಮೂರು ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳಲ್ಲಿ ಪ್ರೋತ್ಸಾಹಿಸಲು ಇವುಗಳನ್ನು ನೀಡಲಾಗಿದೆ. ಸಾರ್ವಜನಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರ(ಪಿಎಚ್‌ಸಿಎಸ್)ಗಳಿಗೆ 9 ಇ-ಬೈಕ್‌ಗಳನ್ನು ಪೂರೈಸುವುದರೊಂದಿಗೆ ಅಲ್ಲಿನ ಸಿಬ್ಬಂದಿಗೆ ಸಂಚಾರ ಸಂಬಂಧಿ ಬೆಂಬಲವನ್ನು ರೂರಲ್ ರೈಸಿಂಗ್ ಪೂರೈಸಿದೆ. ಬಾಗೇಪಲ್ಲಿ ತಾಲ್ಲೂಕು ಆಸ್ಪತ್ರೆಗೆ ಮೂಲ ಜೀವನ ಬೆಂಬಲದ ಆಕ್ರಿಯಾಲೆನ್ಸ್‌ವೊಂದನ್ನು ನೀಡಲಾಗಿದೆ.

ಈ ಸಂದರ್ಭದಲ್ಲಿ ಮಾರ್ವೆಲ್ ಇಂಡಿಯಾದ ರಾಷ್ಟ್ರೀಯ ವ್ಯವಸ್ಥಾಪಕರು ಮತ್ತು ಎಮಿಪಿ ನವೀನ್ ಬಿಶ್ನೋಯಿ ಅವರು ಮಾತನಾಡಿ, "ಶಿಕ್ಷಣ, ಆರೋಗ್ಯ ಸ್ಥಿರತೆ, ಸ್ವಚ್ಛ ಶಕ್ತಿ ಜೊತೆಗೆ ಸುರಕ್ಷಿತ ಕುಡಿಯುವ ನೀರಿನ ಸಂಪರ್ಕಗಳು ಸಮುದಾಯಗಳ ಪರಿವರ್ತನೆಗೆ ಪ್ರಮುಖ ಸ್ತಂಭಗಳೆಂಬ ವಿಷಯದಲ್ಲಿ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿಯ ಕಡಗಿನ ನಮ್ಮ ಬದ್ಧತೆಯ ಮೂಲ ಅಡಗಿದೆ. ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮದ ನಿಟ್ಟಿನಲ್ಲಿ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಜೊತೆಗಿನ ನಮ್ಮ ಬದ್ಧತೆ ಗ್ರಾಮೀಣ ಸಮುದಾಯಗಳಿಗೆ ಸುಸ್ಥಿರ ಬದಲಾವಣೆಗೆ ಚಾಲನೆ ನೀಡುತ್ತಿದೆ.

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ಮಾರ್ವೆಲ್‌ನೊಂದಿಗೆ ಪಾಲುದಾರಿಕೆ ಮಾಡಿಕೊಂಡ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು

ಬಾಗೇಪಲ್ಲಿ: ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು (ಯುಡಬ್ಲ್ಯುಬಿಇ) ಈಗ ಮಾರ್ವೆಲ್‌ನ ಸಿಎಸ್‌ಆರ್ ಬೆಂಬಲದ ಜೊತೆಗೆ ಸಹಭಾಗಿತ್ವದೊಂದಿಗೆ ಕರ್ನಾಟಕದ ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲೆಯ ಬಾಗೇಪಲ್ಲಿಯಲ್ಲಿ ಸಮಗ್ರ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮವಾದ 'ರೂರಲ್ ರೈಸಿಂಗ್'ಗೆ ಜಾಲನೆ ನೀಡಿದೆ. ಶಿಕ್ಷಣ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ, ಜೀವನಾಧಾರ ಮತ್ತು ಪುಸ್ತಕಗಳ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸುಧಾರಣೆ ತರುವ ಬದ್ಧತೆಯೊಂದಿಗೆ ಸಮುದಾಯಗಳ ಉದ್ಧಾರದ ಸಾಂಘಿಕ ದೃಷ್ಟಿಕೋನವು ಈ ಪಾಲುದಾರಿಕೆಗೆ ಜಾಲನೆ ನೀಡಿದೆ.

ಬಾಗೇಪಲ್ಲಿಯಲ್ಲಿ 'ರೂರಲ್ ರೈಸಿಂಗ್' ಕಾರ್ಯಕ್ರಮ ತನ್ನ ಅನುಷ್ಠಾನದ ಎರಡನೇ ವರ್ಷದಲ್ಲಿದೆ. ಇದು ಪ್ರತಿ ಮಗುವಿನ ಆರೈಕೆ ಮತ್ತು ಅಭಿವೃದ್ಧಿ ಸೇವೆಗಳ ಗುಣಮಟ್ಟವನ್ನು ಸುಧಾರಿಸಿದೆ. ಶಾಲಾ ಮೂಲಸೌಕರ್ಯವನ್ನು ಬೆಂಬಲಿಸಿದೆ. ಕುಡಿಯುವ ನೀರನ್ನು ಉತ್ತಮ ಪಡಿಸುವಲ್ಲಿ ಪ್ರೋತ್ಸಾಹಿಸಿದೆ. ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ ಮಟ್ಟಗಳನ್ನು ಸುಧಾರಿಸಿದೆ. ರಾಷ್ಟ್ರೀಯ ಆರೋಗ್ಯ ಅಭಿಯಾನ ಸೇವೆಗಳನ್ನು ಸುಧಾರಿಸಲು ಸಾರ್ವಜನಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರ(ಪಿಎಚ್‌ಸಿ)ಗಳಿಗೆ ಸೋಲಾರ್ ಲೈಟ್‌ಗಳು ಮತ್ತು ಇ-ಬೈಕ್‌ಗಳಂತಹ ಜೀವನಾಧಾರ ಸುಧಾರಣೆ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಪೂರೈಸಿದೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ನಡೆದ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಮಾರ್ವೆಲ್ ಇಂಡಿಯಾದ ರಾಷ್ಟ್ರೀಯ ಮುಖ್ಯಸ್ಥರಾದ ನವೀನ್ ಬಿಶ್ನೋಯಿ, ಸಿಎಸ್‌ಆರ್ ಮುಖ್ಯಸ್ಥರಾದ ಭಾರತಿ ಕನುಜ್,



ಪಣಕಾಸು ವಿಭಾಗದ ನಿಯಂತ್ರಕರಾದ ಗಣೇಶ್ ಕರ್ನಾಟಕಮ್, ಮಾನವ ಸಂಪನ್ಮೂಲ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥರಾದ ಅನುಮನ್ ರೇ ಅವರುಗಳಲ್ಲದೆ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷರಾದ ವೆಂಕಟಸುಧಾಕರ್ ನಮಲ ಅವರು ಹಾಜರಿದ್ದರು. ಇವರೊಂದಿಗೆ ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳ ಪ್ರತಿನಿಧಿಗಳು ಮತ್ತು ಸ್ಥಳೀಯ ಸಮುದಾಯದವರು ಹಾಜರಿದ್ದರು.

ಈ ಕಾರ್ಯಕ್ರಮದಡಿಯಲ್ಲಿ ಗುಣಮಟ್ಟದ ಶಿಕ್ಷಣದ ಖಾತ್ರಿ ಮಾಡಿಕೊಳ್ಳಲು ಹಲವಾರು ಪ್ರಮುಖ ಕ್ರಮಗಳನ್ನು ಅನುಷ್ಠಾನಕ್ಕೆ ತರಲಾಗಿದೆ. ಇವುಗಳಲ್ಲಿ ಮಕ್ಕಳಿಗೆ (0 ಯಿಂದ 6 ವರ್ಷ), ಗರ್ಭಿಣಿಯರು ಮತ್ತು ಹಾಲುಣಿಸುವ ತಾಯಂದಿರು ಮತ್ತು ಹದಿಹರೆಯದ ಬಾಲಕಿಯರಿಗೆ ಸುರಕ್ಷಿತ ಮತ್ತು ಅನುಕೂಲಕರ ವಾತಾವರಣ ಸೃಷ್ಟಿಸುವುದಕ್ಕಾಗಿ ಮೂರು ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು(ಎಡಬ್ಲ್ಯುಸಿಎಸ್) ನಿರ್ಮಿಸಲಾಗಿದೆ. ಹೆಚ್ಚುವರಿಯಾಗಿ, ಕಳೆದ ಎರಡು

ವರ್ಷಗಳಲ್ಲಿ 8 ದಹನಕಾರಕಗಳ(ಇನ್‌ನಿರೇಟರ್) ಸ್ಥಾಪನೆ ಜೊತೆಗೆ ಒಟ್ಟು 17,700 ಸ್ಯಾನಿಟರಿ ನ್ಯಾಪ್ಪಿನ್‌ಗಳನ್ನು ವಿತರಿಸಲಾಗಿದೆ. 6 ಸರ್ಕಾರಿ ಶಾಲೆಗಳಲ್ಲಿ ಶೌಚಾಲಯಗಳನ್ನು ಉತ್ತಮ ಪಡಿಸಲಾಗಿದ್ದು, ತಲಾ 50 ಎಲ್‌ಪಿಎಚ್‌ನ ವಾಟರ್ ಆರ್‌ಒಗಳನ್ನು ಶಾಲೆಗಳಲ್ಲಿ ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಜೊತೆಗೆ ಸುರಕ್ಷಿತ ಕುಡಿಯುವ ನೀರಿನ ಸಂಪರ್ಕಕ್ಕಾಗಿ 6 ಸಮುದಾಯ ಆರ್‌ಒ ಘಟಕಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಸ್ವಚ್ಛ ಶಕ್ತಿಯ ಪ್ರಾಮುಖ್ಯತೆಯನ್ನು ಗುರುತಿಸಿ 428 ಸೋಲಾರ್ ರಶ್ಮಿ ದೀಪಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಸುತ್ತಿರ ಶಕ್ತಿಯ ಅಭ್ಯಾಸಗಳನ್ನು ಮೂರು ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳಲ್ಲಿ ಪ್ರೋತ್ಸಾಹಿಸಲು ಇವುಗಳನ್ನು ನೀಡಲಾಗಿದೆ. ಸಾರ್ವಜನಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರ(ಪಿಎಚ್‌ಸಿಎಸ್)ಗಳಿಗೆ 9 ಇ-ಬೈಕ್‌ಗಳನ್ನು ಪೂರೈಸುವುದರೊಂದಿಗೆ ಅಲ್ಲಿನ ಸಿಬ್ಬಂದಿಗೆ ಸಂಚಾರ ಸಂಬಂಧಿ ಬೆಂಬಲವನ್ನು ರೂರಲ್ ರೈಸಿಂಗ್ ಪೂರೈಸಿದೆ.

Company: UNITED WAY BENGALURU	Date: 15.04.2025
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‘ರೂರಲ್ ರೈಸಿಂಗ್’ ಕಾರ್ಯಕ್ರಮದ ಮೂಲಕ ಬಾಗೇಪಲ್ಲಿ ತಾಲೂಕಿನಲ್ಲಿ ಸಮುದಾಯ ಅಭಿವೃದ್ಧಿಗೆ ಚಾಲನೆ

ಬಾಗೇಪಲ್ಲಿ: ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಡಬ್ಲ್ಯುಬಿಇ) ಈಗ ಮಾರ್ವೆಲ್‌ನ ಸಿಎಸ್‌ಆರ್ ಬೆಂಬಲದ ಜೊತೆಗೆ ಸಹಭಾಗಿತ್ವದೊಂದಿಗೆ ಕರ್ನಾಟಕದ ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲೆಯ ಬಾಗೇಪಲ್ಲಿಯಲ್ಲಿ ಸಮಗ್ರ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮವಾದ ‘ರೂರಲ್ ರೈಸಿಂಗ್’ಗೆ ಚಾಲನೆ ನೀಡಿದೆ. ಶಿಕ್ಷಣ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ, ಜೀವನಾಧಾರ ಮತ್ತು ಪರಿಸರಗಳ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸುಧಾರಣೆ ತರುವ ಬದ್ಧತೆಯೊಂದಿಗೆ ಸಮುದಾಯಗಳ ಉದ್ಧಾರದ ಸಾಂಘಿಕ ದೃಷ್ಟಿಕೋನವು ಈ ಪಾಲುದಾರಿಕೆಗೆ ಚಾಲನೆ ನೀಡಿದೆ.



ಸುಧಾರಿಸಲು ಸಾರ್ವಜನಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರ (ಪಿಎಚ್‌ಸಿ) ಗಳಿಗೆ ಸೋಲಾರ್ ಲೈಟ್‌ಗಳು ಮತ್ತು ಇ-ಬೈಕ್‌ಗಳಂತಹ ಜೀವನಾಧಾರ ಸುಧಾರಣೆ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಪೂರೈಸಿದೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ನಡೆದ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಮಾರ್ವೆಲ್ ಇಂಡಿಯಾದ ರಾಷ್ಟ್ರೀಯ ಮುಖ್ಯಸ್ಥರಾದ ನವೀನ್ ಬಿಶ್ನೋಯಿ, ಸಿಎಸ್‌ಆರ್ ಮುಖ್ಯಸ್ಥರಾದ ಭಾರತಿ ಕನುಜ್, ಹಣಕಾಸು ವಿಭಾಗದ ನಿಯಂತ್ರಕರಾದ ಗಣೇಶ್ ಕರ್ನಾಟಕಮ್, ಮಾನವ ಸಂಪನ್ಮೂಲ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥರಾದ ಅನುಮನ್ ರೇ ಅವರುಗಳಲ್ಲದೆ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಹಿರಿಯ

ಉಪಾಧ್ಯಕ್ಷರಾದ ವೆಂಕಟಸುಧಾಕರ್ ನಮಲ ಅವರು ಹಾಜರಿದ್ದರು. ಇವರೊಂದಿಗೆ ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳ ಪ್ರತಿನಿಧಿಗಳು ಮತ್ತು ಸ್ಥಳೀಯ ಸಮುದಾಯದವರು ಹಾಜರಿದ್ದರು.

ಈ ಕಾರ್ಯಕ್ರಮದಡಿಯಲ್ಲಿ ಗುಣಮಟ್ಟದ ಶಿಕ್ಷಣದ ಖಾತ್ರಿ ಮಾಡಿಕೊಳ್ಳಲು ಹಲವಾರು ಪ್ರಮುಖ ಕ್ರಮಗಳನ್ನು ಅನುಷ್ಠಾನಕ್ಕೆ ತರಲಾಗಿದೆ. ಇವುಗಳಲ್ಲಿ ಮಕ್ಕಳಿಗೆ (0 ಯಿಂದ 6 ವರ್ಷ), ಗರ್ಭಿಣಿಯರು ಮತ್ತು ಹಾಲುಣಿಸುವ ತಾಯಂದಿರು ಮತ್ತು ಹದಿಹರೆಯದ ಬಾಲಕಿಯರಿಗೆ ಸುರಕ್ಷಿತ ಮತ್ತು ಅನುಕೂಲಕರ ವಾತಾವರಣ ಸೃಷ್ಟಿಸುವುದಕ್ಕಾಗಿ ಮೂರು ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು (ಎಡಬ್ಲ್ಯುಸಿಎಸ್) ನಿರ್ಮಿಸಲಾಗಿದೆ. ಹೆಚ್ಚುವರಿಯಾಗಿ, ಕಳೆದ ಎರಡು ವರ್ಷಗಳಲ್ಲಿ 8 ದಹನಶಾಲೆಗಳ(ಇನ್ಫಿ ನಿರೇಟರ್ಸ್) ಸ್ಥಾಪನೆ ಜೊತೆಗೆ ಒಟ್ಟು 17,700 ಸ್ಯಾನಿಟರಿ ನ್ಯಾಪ್ಪಿನ್‌ಗಳನ್ನು ವಿತರಿಸಲಾಗಿದೆ. 6 ಸರ್ಕಾರಿ ಶಾಲೆಗಳಲ್ಲಿ ಶೌಚಾಲಯಗಳನ್ನು ಉತ್ತಮ ಪಡಿಸಲಾಗಿದ್ದು, ತಲಾ 50 ಎಲ್‌ಪಿಎಚ್‌ನ ವಾಟರ್ ಆರ್ ಒಗಳನ್ನು ಶಾಲೆಗಳಲ್ಲಿ ಸ್ಥಾಪಿಸಲಾಗಿದೆ.

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'ರೂರಲ್ ರೈಸಿಂಗ್' ಕಾರ್ಯಕ್ರಮದ ಮೂಲಕ ಬಾಗೇಪಲ್ಲಿ ತಾಲೂಕಿನಲ್ಲಿ ಸಮುದಾಯ ಅಭಿವೃದ್ಧಿಗೆ ಚಾಲನೆ

ಬಾಗೇಪಲ್ಲಿ: ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಡಬ್ಲ್ಯುಬಿಇ) ಈಗ ಮಾರ್ವೆಲ್ ಸಿಎಸ್ಆರ್ ಬೆಂಬಲದ ಜೊತೆಗೆ ಸಹಭಾಗಿತ್ವದೊಂದಿಗೆ ಕರ್ನಾಟಕದ ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲೆಯ ಬಾಗೇಪಲ್ಲಿಯಲ್ಲಿ ಸಮಗ್ರ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮವಾದ 'ರೂರಲ್ ರೈಸಿಂಗ್'ಗೆ ಚಾಲನೆ ನೀಡಿದೆ. ಶಿಕ್ಷಣ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ, ಜೀವನಾಧಾರ ಮತ್ತು ಪರಿಸರಗಳ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸುಧಾರಣೆ ತರುವ ಬದ್ಧತೆಯೊಂದಿಗೆ ಸಮುದಾಯಗಳ ಉದ್ಧಾರದ ಸಾಂಘಿಕ ದೃಷ್ಟಿಕೋನವು ಈ ಪಾಲುಬಾರಿಕೆಗೆ ಚಾಲನೆ ನೀಡಿದೆ.

ಬಾಗೇಪಲ್ಲಿಯಲ್ಲಿ 'ರೂರಲ್ ರೈಸಿಂಗ್' ಕಾರ್ಯಕ್ರಮ ತನ್ನ ಅನುಷ್ಠಾನದ ಎರಡನೇ ವರ್ಷದಲ್ಲಿದೆ. ಇದು ಪ್ರತಿ ಮಗುವಿನ ಆರೈಕೆ ಮತ್ತು ಅಭಿವೃದ್ಧಿ ಸೇವೆಗಳ ಗುಣಮಟ್ಟವನ್ನು ಸುಧಾರಿಸಿದೆ. ಶಾಲಾ ಮೂಲಸೌಕರ್ಯವನ್ನು ಬೆಂಬಲಿಸಿದೆ. ಕುಡಿಯುವ ನೀರನ್ನು ಉತ್ತಮ ಪಡಿಸುವಲ್ಲಿ ಪ್ರೋತ್ಸಾಹಿಸಿದೆ. ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ ಮಟ್ಟಗಳನ್ನು ಸುಧಾರಿಸಿದೆ. ರಾಷ್ಟ್ರೀಯ ಆರೋಗ್ಯ ಅಭಿಯಾನ ಸೇವೆಗಳನ್ನು ಸುಧಾರಿಸಲು ಸಾರ್ವಜನಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರ(ಪಿಎಚ್‌ಸಿ)ಗಳಿಗೆ ಸೋಲಾರ್ ಲೈಟ್‌ಗಳು ಮತ್ತು ಇ-ಬೈಕ್‌ಗಳಂತಹ ಜೀವನಾಧಾರ ಸುಧಾರಣೆ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಪೂರೈಸಿದೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ನಡೆದ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಮಾರ್ವೆಲ್ ಇಂಡಿ-ಮಾದ ರಾಷ್ಟ್ರೀಯ ಮುಖ್ಯಸ್ಥರಾದ ನವೀನ್



ಬಿಶ್ವೋಯಿ, ಸಿಎಸ್ಆರ್ ಮುಖ್ಯಸ್ಥರಾದ ಧಾರತಿ ಕನುಜ್, ಹಣಕಾಸು ವಿಭಾಗದ ನಿಯಂತ್ರಕರಾದ ಗಣೇಶ್ ಕರ್ನಾಟಕಮ್, ಮಾನವ ಸಂಪನ್ಮೂಲ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥರಾದ ಅನುಮನ್ ರೇ ಅವರುಗಳಲ್ಲದೆ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷರಾದ ವೆಂಕಟಸುಧಾಕರ್ ನಮಲ ಅವರು ಹಾಜರಿದ್ದರು. ಇವರೊಂದಿಗೆ ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳ ಪ್ರತಿನಿಧಿಗಳು ಮತ್ತು ಸ್ಥಳೀಯ ಸಮುದಾಯದವರು ಹಾಜರಿದ್ದರು. ಈ ಕಾರ್ಯಕ್ರಮದಡಿಯಲ್ಲಿ ಗುಣಮಟ್ಟದ ಶಿಕ್ಷಣದ ಖಾತ್ರಿ ಮಾಡಿಕೊಳ್ಳಲು ಹಲವಾರು ಪ್ರಮುಖ ಕ್ರಮಗಳನ್ನು ಅನುಷ್ಠಾನಕ್ಕೆ ತರಲಾಗಿದೆ. ಇವುಗಳಲ್ಲಿ ಮಕ್ಕಳಿಗೆ (0 ಯಿಂದ 6 ವರ್ಷ), ಗರ್ಭಿಣಿಯರು ಮತ್ತು ಹಾಲುನಿರಿಸುವ ತಾಯಂದಿರು ಮತ್ತು ಹದಿಹರೆಯದ ಬಾಲಕಿಯರಿಗೆ ಸುರಕ್ಷಿತ ಮತ್ತು ಅನುಕೂಲಕರ ವಾತಾವರಣ ಸೃಷ್ಟಿಸುವುದಕ್ಕಾಗಿ ಮೂರು ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು (ಎಡಬ್ಲ್ಯುಸಿಎಸ್)

ನಿರ್ಮಿಸಲಾಗಿದೆ. ಹೆಚ್ಚುವರಿಯಾಗಿ, ಕಳೆದ ಎರಡು ವರ್ಷಗಳಲ್ಲಿ 8 ದಪನಕಾರಕಗಳ(ಇನ್ಫಿರೇಟರ್) ಸ್ಥಾಪನೆ ಜೊತೆಗೆ ಒಟ್ಟು 17,700 ಸ್ಕ್ಯಾನಿಂಗ್ ನ್ಯಾಪ್ಪಿನ್‌ಗಳನ್ನು ವಿತರಿಸಲಾಗಿದೆ. 6 ಸರ್ಕಾರಿ ಶಾಲೆಗಳಲ್ಲಿ ಶೌಚಾಲಯಗಳನ್ನು ಉತ್ತಮ ಪಡಿಸಲಾಗಿದ್ದು, ತಲಾ 50 ಎಲ್‌ಪಿಎಚ್‌ನ ವಾಟರ್ ಆರ್‌ಒಗಳನ್ನು ಶಾಲೆಗಳಲ್ಲಿ ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಜೊತೆಗೆ ಸುರಕ್ಷಿತ ಕುಡಿಯುವ ನೀರಿನ ಸಂಪರ್ಕಕ್ಕಾಗಿ 6 ಸಮುದಾಯ ಆರ್‌ಒ ಘಟಕಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಸ್ವಚ್ಛ ಶಕ್ತಿಯ ಪ್ರಾಮುಖ್ಯತೆಯನ್ನು ಗುರುತಿಸಿ 428 ಸೋಲಾರ್ ರಸ್ತೆ ದೀಪಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಸುತ್ತಲಿನ ಶಕ್ತಿಯ ಅಭ್ಯಾಸಗಳನ್ನು ಮೂರು ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳಲ್ಲಿ ಪ್ರೋತ್ಸಾಹಿಸಲು ಇವುಗಳನ್ನು ನೀಡಲಾಗಿದೆ. ಸಾರ್ವಜನಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರ(ಪಿಎಚ್‌ಸಿ)ಗಳಿಗೆ 9 ಇ-ಬೈಕ್‌ಗಳನ್ನು ಪೂರೈಸುವುದರೊಂದಿಗೆ ಅಲ್ಲಿನ ಸಿಬ್ಬಂದಿಗೆ ಸಂಚಾರ ಸಂಬಂಧಿ ಬೆಂಬಲವನ್ನು ರೂರಲ್ ರೈಸಿಂಗ್ ಪೂರೈಸಿದೆ.

Company: UNITED WAY BENGALURU	Date: 15.04.2025
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‘ರೂರಲ್ ರೈಸಿಂಗ್’ ಕಾರ್ಯಕ್ರಮದ ಮೂಲಕ ಬಾಗೇಪಲ್ಲಿ ತಾಲೂಕಿನಲ್ಲಿ ಸಮುದಾಯ ಅಭಿವೃದ್ಧಿಗೆ ಚಾಲನೆ ನೀಡಲು ಮಾರ್ವೆಲ್ ನೊಂದಿಗೆ ಪಾಲುದಾರಿಕೆ ಮಾಡಿಕೊಂಡ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು

ಉದಯಕಾಲ ನ್ಯೂಸ್, ಬಾಗೇಪಲ್ಲಿ: ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಈಗ ಮಾರ್ವೆಲ್‌ನ ಸಿಎಸ್‌ಆರ್ ಬೆಂಬಲದ ಜೊತೆಗೆ ಸಹಭಾಗಿತ್ವದೊಂದಿಗೆ ಕರ್ನಾಟಕದ ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲೆಯ ಬಾಗೇಪಲ್ಲಿಯಲ್ಲಿ ಸಮಗ್ರ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮವಾದ ‘ರೂರಲ್ ರೈಸಿಂಗ್’ಗೆ ಚಾಲನೆ ನೀಡಿದೆ. ಶಿಕ್ಷಣ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ, ಜೀವನಾಧಾರ ಮತ್ತು ಪರಿಸರಗಳ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸುಧಾರಣೆ ತರುವ ಬದ್ಧತೆಯೊಂದಿಗೆ ಸಮುದಾಯಗಳ ಉದ್ಧಾರದ ಸಾಂಘಿಕ ದೃಷ್ಟಿಕೋನವು ಈ ಪಾಲುದಾರಿಕೆಗೆ ಚಾಲನೆ ನೀಡಿದೆ.

ಬಾಗೇಪಲ್ಲಿಯಲ್ಲಿ ‘ರೂರಲ್ ರೈಸಿಂಗ್’ ಕಾರ್ಯಕ್ರಮ ತನ್ನ ಆನುಷ್ಠಾನದ ಎರಡನೇ ವರ್ಷದಲ್ಲಿದೆ. ಇದು ಪ್ರತಿ ಮಗುವಿನ ಆರೈಕೆ ಮತ್ತು ಅಭಿವೃದ್ಧಿ ಸೇವೆಗಳ ಗುಣಮಟ್ಟವನ್ನು ಸುಧಾರಿಸಿದೆ. ಶಾಲಾ ಮೂಲಸೌಕರ್ಯವನ್ನು ಬೆಂಬಲಿಸಿದೆ. ಕುಡಿಯುವ ನೀರನ್ನು ಉತ್ತಮ ಪಡಿಸುವಲ್ಲಿ ಪ್ರೋತ್ಸಾಹಿಸಿದೆ. ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ ಮಟ್ಟಗಳನ್ನು ಸುಧಾರಿಸಿದೆ. ರಾಷ್ಟ್ರೀಯ ಆರೋಗ್ಯ ಅಭಿಯಾನ ಸೇವೆಗಳನ್ನು ಸುಧಾರಿಸಲು ಸಾರ್ವಜನಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರ(ಪಿಎಚ್‌ಸಿ)ಗಳಿಗೆ ಸೋಲಾರ್ ಲೈಟ್ ಗಳು ಮತ್ತು ಇ-ಬೈಕ್‌ಗಳಂತಹ ಜೀವನಾಧಾರ ಸುಧಾರಣೆ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಪೂರೈಸಿದೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ನಡೆದ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಮಾರ್ವೆಲ್ ಇಂಡಿಯಾದ ರಾಷ್ಟ್ರೀಯ ಮುಖ್ಯಸ್ಥರಾದ ನವೀನ್ ಬಿಶ್ನೋಯಿ, ಸಿಎಸ್‌ಆರ್ ಮುಖ್ಯಸ್ಥರಾದ ಭಾರತಿ ಕನುಜ್, ಹಣಕಾಸು ವಿಭಾಗದ ನಿಯಂತ್ರಕರಾದ ಗಣೇಶ್ ಕರ್ನಾಟಕವಾ, ಮಾನವ ಸಂಪನ್ಮೂಲ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥರಾದ ಅನುಷ್ಠಾನ ರೇ ಅವರುಗಳಲ್ಲದೆ, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷರಾದ ವೆಂಕಟಸುಧಾಕರ್ ನಮಲ ಅವರು ಹಾಜರಿದ್ದರು. ಇವರೊಂದಿಗೆ ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳ ಪ್ರತಿನಿಧಿಗಳು ಮತ್ತು ಸ್ಥಳೀಯ ಸಮುದಾಯದವರು ಹಾಜರಿದ್ದರು.

ಈ ಕಾರ್ಯಕ್ರಮದಡಿಯಲ್ಲಿ ಗುಣಮಟ್ಟದ ಶಿಕ್ಷಣದ ಖಾತ್ರಿ ಮಾಡಿಕೊಳ್ಳಲು ಹಲವಾರು ಪ್ರಮುಖ ಕ್ರಮಗಳನ್ನು ಆನುಷ್ಠಾನಕ್ಕೆ ತರಲಾಗಿದೆ. ಇವುಗಳಲ್ಲಿ ಮಕ್ಕಳಿಗೆ (0 ಯಿಂದ 6 ವರ್ಷ), ಗರ್ಭಿಣಿಯರು ಮತ್ತು ಹಾಲುಣಿಸುವ ತಾಯಂದಿರು ಮತ್ತು ಹದಿಹರೆಯದ ಬಾಲಕಿಯರಿಗೆ ಸುರಕ್ಷಿತ

ಮತ್ತು ಅನುಕೂಲಕರ ವಾತಾವರಣ ಸೃಷ್ಟಿಸುವುದಕ್ಕಾಗಿ ಮೂರು ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು(ಎಡಬ್ಲ್ಯುಸಿಎಸ್) ನಿರ್ಮಿಸಲಾಗಿದೆ. ಹೆಚ್ಚುವರಿಯಾಗಿ, ಕಳೆದ ಎರಡು ವರ್ಷಗಳಲ್ಲಿ 8 ದಪ್ಪನಕಾರಕಗಳ(ಇನ್ಫಿ ನಿರೇಟರ್ಸ್) ಸ್ಥಾಪನೆ ಜೊತೆಗೆ ಒಟ್ಟು 17,700 ಸ್ಯಾನಿಟರಿ ನ್ಯಾಪ್ಲಿನ್‌ಗಳನ್ನು ವಿತರಿಸಲಾಗಿದೆ. 6 ಸರ್ಕಾರಿ ಶಾಲೆಗಳಲ್ಲಿ ಶೌಚಾಲಯಗಳನ್ನು ಉತ್ತಮ ಪಡಿಸಲಾಗಿದ್ದು, ತಲಾ 50 ಎಲ್‌ಪಿಎಚ್‌ನ ವಾಟರ್ ಆರ್ಟ್‌ಗಳನ್ನು ಶಾಲೆಗಳಲ್ಲಿ ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಜೊತೆಗೆ ಸುರಕ್ಷಿತ ಕುಡಿಯುವ ನೀರಿನ ಸಂಪರ್ಕಕ್ಕಾಗಿ 6 ಸಮುದಾಯ ಆರ್ಟ್ ಘಟಕಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ.

ಸ್ವಚ್ಛ ಶಕ್ತಿಯ ಪ್ರಾಮುಖ್ಯತೆಯನ್ನು ಗುರುತಿಸಿ 428 ಸೋಲಾರ್ ರಸ್ತೆ ದೀಪಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಸುಸ್ಥಿರ ಶಕ್ತಿಯ ಅಭ್ಯಾಸಗಳನ್ನು ಮೂರು ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳಲ್ಲಿ ಪ್ರೋತ್ಸಾಹಿಸಲು ಇವುಗಳನ್ನು ನೀಡಲಾಗಿದೆ. ಸಾರ್ವಜನಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರ(ಪಿಎಚ್‌ಸಿಎಸ್)ಗಳಿಗೆ 9 ಇ-ಬೈಕ್ ಗಳನ್ನು ಪೂರೈಸುವುದರೊಂದಿಗೆ ಅಲ್ಲಿನ ಸಿಬ್ಬಂದಿಗೆ ಸಂಚಾರ ಸಂಬಂಧಿ ಬೆಂಬಲವನ್ನು ರೂರಲ್ ರೈಸಿಂಗ್ ಪೂರೈಸಿದೆ. ಬಾಗೇಪಲ್ಲಿ ತಾಲ್ಲೂಕು ಆಸ್ಪತ್ರೆಗೆ ಮೂಲ ಜೀವನ ಬೆಂಬಲದ ಲ್ಯಾಂಬುಲೆನ್ಸ್ ವೊಂದನ್ನು ನೀಡಲಾಗಿದೆ.

ಈ ಸಂದರ್ಭದಲ್ಲಿ ಮಾರ್ವೆಲ್ ಇಂಡಿಯಾದ ರಾಷ್ಟ್ರೀಯ ವ್ಯವಸ್ಥಾಪಕರು ಮತ್ತು ಎವಿಪಿ ನವೀನ್ ಬಿಶ್ನೋಯಿ ಅವರು ಮಾತನಾಡಿ, ಶಿಕ್ಷಣ, ಆದಾಯ ಸ್ಥಿರತೆ, ಸ್ವಚ್ಛ ಶಕ್ತಿ ಜೊತೆಗೆ ಸುರಕ್ಷಿತ ಕುಡಿಯುವ ನೀರಿನ ಸಂಪರ್ಕಗಳು ಸಮುದಾಯಗಳ ಪರಿವರ್ತನೆಗೆ ಪ್ರಮುಖ ಸ್ತಂಭಗಳೆಂಬ ವಿಷಯದಲ್ಲಿ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿಯ ಕೆಲಸ ನಮ್ಮ ಬದ್ಧತೆಯ ಮೂಲ ಅಡಗಿದೆ. ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮದ ನಿಟ್ಟಿನಲ್ಲಿ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಜೊತೆಗಿನ ನಮ್ಮ ಬದ್ಧತೆ ಗ್ರಾಮೀಣ ಸಮುದಾಯಗಳಿಗೆ ಸುಸ್ಥಿರ ಬದಲಾವಣೆಗೆ ಚಾಲನೆ ನೀಡುತ್ತಿದೆ. ಜೊತೆಗೆ ಹೆಚ್ಚು ಸ್ವಾವಲಂಬಿ ಭವಿಷ್ಯವನ್ನು ಸಮುದಾಯಗಳಿಗೆ ನಿರ್ಮಿಸುತ್ತಿದೆ’ ಎಂದರು.

ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರುವಿನ ಮುಖ್ಯ ಕಾರ್ಯನಿರ್ವಾಹಕ ಅಧಿಕಾರಿ ರಾಜೇಶ್ ಕೃಷ್ಣನ್ ಅವರು ಮಾತನಾಡಿ, ಸ್ಥಳೀಯ ಅಧಿಕಾರಿಗಳ ಜೊತೆಗೆ ಕೆಲಸ ಮಾಡುವುದರೊಂದಿಗೆ ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮದ ಪ್ರಮುಖ ವೈಶಿಷ್ಟ್ಯ ಸಹಭಾಗಿತ್ವದಲ್ಲಿ ಅಡಗಿದೆ.



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‘ರೂರಲ್ ರೈಸಿಂಗ್’ ಕಾರ್ಯಕ್ರಮದ ಮೂಲಕ ಬಾಗೇಪಲ್ಲಿ ತಾಲೂಕಿನಲ್ಲಿ ಸಮುದಾಯ ಅಭಿವೃದ್ಧಿಗೆ ಚಾಲನೆ ನೀಡಲು ಮಾರ್ವೆಲ್‌ನೊಂದಿಗೆ ಪಾಲುದಾರಿಕೆ ಮಾಡಿಕೊಂಡ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು

ಸಾಯಿ ಕುಂದುಕೊರತೆ ಸಲ್ಯೂಷನ್

ಬಾಗೇಪಲ್ಲಿ: ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು(ಯುಡಬ್ಲ್ಯುಬಿಇ) ಈಗ ಮಾರ್ವೆಲ್‌ನ ಸಿಎಸ್‌ಆರ್ ಬೆಂಬಲದ ಜೊತೆಗೆ ಸಹಭಾಗಿತ್ವದೊಂದಿಗೆ ಕರ್ನಾಟಕದ ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲೆಯ ಬಾಗೇಪಲ್ಲಿಯಲ್ಲಿ ಸಮಗ್ರ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಕಾರ್ಯಕ್ರಮವಾದ ‘ರೂರಲ್ ರೈಸಿಂಗ್’ಗೆ ಚಾಲನೆ ನೀಡಿದೆ. ಶಿಕ್ಷಣ, ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ, ಜೀವನಾಧಾರ ಮತ್ತು ಪರಿಸರಗಳ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸುಧಾರಣೆ ತರುವ ಬದ್ಧತೆಯೊಂದಿಗೆ ಸಮುದಾಯಗಳ ಉದ್ಧಾರದ ಸಾಂಘಿಕ ದೃಷ್ಟಿಕೋನವು ಈ ಪಾಲುದಾರಿಕೆಗೆ ಚಾಲನೆ ನೀಡಿದೆ.

ಬಾಗೇಪಲ್ಲಿಯಲ್ಲಿ ‘ರೂರಲ್ ರೈಸಿಂಗ್’ ಕಾರ್ಯಕ್ರಮ ತನ್ನ ಅನುಷ್ಠಾನದ ಎರಡನೇ ವರ್ಷದಲ್ಲಿದೆ. ಇದು ಪ್ರತಿ ಮಗುವಿನ ಆರೈಕೆ ಮತ್ತು ಅಭಿವೃದ್ಧಿ ಸೇವೆಗಳ ಗುಣಮಟ್ಟವನ್ನು ಸುಧಾರಿಸಿದೆ. ಶಾಲಾ ಮೂಲಕೋರ್ಮವನ್ನು ಬೆಂಬಲಿಸಿದೆ. ಕುಡಿಯುವ ನೀರನ್ನು ಉತ್ತಮ ಪಡಿಸುವಲ್ಲಿ ಪ್ರೋತ್ಸಾಹಿಸಿದೆ. ಆರೋಗ್ಯ ಮತ್ತು ನೈರ್ಮಲ್ಯ ಮಟ್ಟಗಳನ್ನು ಸುಧಾರಿಸಿದೆ. ರಾಷ್ಟ್ರೀಯ ಆರೋಗ್ಯ ಅಭಿಯಾನ ಸೇವೆಗಳನ್ನು ಸುಧಾರಿಸಲು ಸಾರ್ವಜನಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರ(ಏಎಚ್‌ಸಿ)ಗಳಿಗೆ ಸೋಲಾರ್ ಲೈಟ್‌ಗಳು ಮತ್ತು ಇ-ಬೈಕ್‌ಗಳಂತಹ ಜೀವನಾಧಾರ ಸುಧಾರಣೆ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಪೂರೈಸಿದೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ನಡೆದ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಮಾರ್ವೆಲ್ ಇಂಡಿಯಾದ ರಾಷ್ಟ್ರೀಯ ಮುಖ್ಯಸ್ಥರಾದ ನವೀನ್ ಬಿಶೋಯಿ, ಸಿಎಸ್‌ಆರ್ ಮುಖ್ಯಸ್ಥರಾದ ಭಾರತಿ ಕನುಜ್, ಹಣಕಾಸು ವಿಭಾಗದ ನಿಯಂತ್ರಕರಾದ ಗಣೇಶ್ ಕರ್ನಾಟಕಮ್, ಮಾನವ ಸಂಪನ್ಮೂಲ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥರಾದ ಅಸ್ತಮನ್ ರೇ ಅವರುಗಳಿದ್ದರು. ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಹಿರಿಯ ಉಪಾಧ್ಯಕ್ಷರಾದ ವೆಂಕಟಸುಧಾಕರ್ ನಮಲ ಅವರು ಹಾಜರಿದ್ದರು. ಇವರೊಂದಿಗೆ ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳ ಪ್ರತಿನಿಧಿಗಳು ಮತ್ತು ಸ್ಥಳೀಯ ಸಮುದಾಯದವರು ಹಾಜರಿದ್ದರು.

ಈ ಕಾರ್ಯಕ್ರಮದಡಿಯಲ್ಲಿ ಗುಣಮಟ್ಟದ ಶಿಕ್ಷಣದ ಖಾತ್ರಿ ಮಾಡಿಕೊಳ್ಳಲು



ಹಲವಾರು ಪ್ರಮುಖ ಕ್ರಮಗಳನ್ನು ಅನುಷ್ಠಾನಕ್ಕೆ ತರಲಾಗಿದೆ. ಇವುಗಳಲ್ಲಿ ಮಕ್ಕಳಿಗೆ (0 ಯಿಂದ 6 ವರ್ಷ), ಗರ್ಭಿಣಿಯರು ಮತ್ತು ಪಾಲಿಸುವ ತಾಯಂದಿರು ಮತ್ತು ಹದಿಹರೆಯದ ಬಾಲಕಿಯರಿಗೆ ಸುರಕ್ಷಿತ ಮತ್ತು ಅನುಕೂಲಕರ ಪಾತಾಪರಣ ಸೃಷ್ಟಿಸುವುದಕ್ಕಾಗಿ ಮೂರು ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು(ಎಡಬ್ಲ್ಯುಸಿಎಸ್) ನಿರ್ಮಿಸಲಾಗಿದೆ. ಹೆಚ್ಚುವರಿಯಾಗಿ, ಕಳೆದ ಎರಡು ವರ್ಷಗಳಲ್ಲಿ 8 ದಪಸಕಾರಕಗಳ(ಇನ್‌ನಿರೀಬಲ್) ಸ್ಥಾಪನೆ ಜೊತೆಗೆ ಒಟ್ಟು 17,700 ಸ್ಯಾನಿಟರಿ ನ್ಯಾಪ್ಪಿನ್‌ಗಳನ್ನು ವಿತರಿಸಲಾಗಿದೆ. 6 ಸರ್ಕಾರಿ ಶಾಲೆಗಳಲ್ಲಿ ಲೇಬಲಯಗಳನ್ನು ಉತ್ತಮ ಪಡಿಸಲಾಗಿದ್ದು, ತಲಾ 50 ಎಲ್‌ಏಎಚ್‌ನ ವಾಟರ್ ಆಲ್‌ಒಗಳನ್ನು ಶಾಲೆಗಳಲ್ಲಿ ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಜೊತೆಗೆ ಸುರಕ್ಷಿತ ಕುಡಿಯುವ ನೀರಿನ ಸಂಪರ್ಕಕ್ಕಾಗಿ 6 ಸಮುದಾಯ ಆಲ್‌ಒ ಘಟಕಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ.

ಸ್ವಚ್ಛ ಶಕ್ತಿಯ ಪ್ರಾಮುಖ್ಯತೆಯನ್ನು ಗುರುತಿಸಿ 428 ಸೋಲಾರ್ ರಸ್ತೆ ದೀಪಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಸುಸ್ಥಿರ ಶಕ್ತಿಯ ಅಭ್ಯಾಸಗಳನ್ನು ಮೂರು ಗ್ರಾಮ ಪಂಚಾಯತಿಗಳಲ್ಲಿ ಪ್ರೋತ್ಸಾಹಿಸಲು ಇವುಗಳನ್ನು

ನೀಡಲಾಗಿದೆ. ಸಾರ್ವಜನಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರ(ಏಎಚ್‌ಸಿಎಸ್)ಗಳಿಗೆ 9 ಇ-ಬೈಕ್‌ಗಳನ್ನು ಪೂರೈಸುವುದರೊಂದಿಗೆ ಅಲ್ಲಿನ ಸಿಬ್ಬಂದಿಗೆ ಸಂಚಾರ ಸಂಬಂಧಿ ಬೆಂಬಲವನ್ನು ರೂರಲ್ ರೈಸಿಂಗ್ ಪೂರೈಸಿದೆ. ಬಾಗೇಪಲ್ಲಿ ತಾಲ್ಲೂಕು ಅಸ್ತಮನ್ ಮೂಲ ಜೀವನ ಬೆಂಬಲದ ಕ್ರಿಯಾಪೀಠವೊಂದನ್ನು ನೀಡಲಾಗಿದೆ.

ಈ ಸಂದರ್ಭದಲ್ಲಿ ಮಾರ್ವೆಲ್ ಇಂಡಿಯಾದ ರಾಷ್ಟ್ರೀಯ ವ್ಯವಸ್ಥಾಪಕರು ಮತ್ತು ಎವಿಪಿ ನವೀನ್ ಬಿಶೋಯಿ ಅವರು ಮಾತನಾಡಿ, “ಶಿಕ್ಷಣ, ಆರೋಗ್ಯ ಸ್ಥಿರತೆ, ಸ್ವಚ್ಛ ಶಕ್ತಿ ಜೊತೆಗೆ ಸುರಕ್ಷಿತ ಕುಡಿಯುವ ನೀರಿನ ಸಂಪರ್ಕಗಳು ಸಮುದಾಯಗಳ ಪರಿವರ್ತನೆಗೆ ಪ್ರಮುಖ ಸ್ತಂಭಗಳೆಂಬ ವಿಷಯದಲ್ಲಿ ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿಯ ಕಡಗಿನ ನಮ್ಮ ಬದ್ಧತೆಯ ಮೂಲ ಆಡಗಿದೆ. ರೂರಲ್ ರೈಸಿಂಗ್ ಕಾರ್ಯಕ್ರಮದ ನಿಟ್ಟಿನಲ್ಲಿ ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಜೊತೆಗಿನ ನಮ್ಮ ಬದ್ಧತೆ ಗ್ರಾಮೀಣ ಸಮುದಾಯಗಳಿಗೆ ಸುಸ್ಥಿರ ಬದಲಾವಣೆಗೆ ಚಾಲನೆ ನೀಡುತ್ತಿದೆ. ಜೊತೆಗೆ ಹೆಚ್ಚು ಸ್ಥಾವರವು ಭವಿಷ್ಯವನ್ನು ಸಮುದಾಯಗಳಿಗೆ ನಿರ್ಮಿಸುತ್ತಿದೆ” ಎಂದರು.

Company: UNITED WAY BENGALURU**Date: 15.04.2025****Publication: DAKSHIN PRAKASH****Edition:****Page: 03**

यूनाइटेड वे बेंगलुरु ने रूरल राइजिंग कार्यक्रम के माध्यम में मार्वेल के साथ साझेदारी की



बेंगलुरु, 14 अप्रैल (दक्षिण प्रकाश)। यूनाइटेड वे बेंगलुरु ने कर्नाटक के चिकबल्लपुर जिले के बागेपल्ली में एकीकृत ग्रामीण विकास कार्यक्रम 'रूरल राइजिंग' को लागू करने के लिए मार्वेल के सीएसआर समर्थन के साथ सहयोग किया है। यह साझेदारी शिक्षा, स्वास्थ्य और स्वच्छता, आजीविका और पर्यावरण को बढ़ाने की तथा समुदायों के उत्थान के सामूहिक दृष्टिकोण से प्रेरित है।

बागेपल्ली में अपने दूसरे वर्ष में चल रहे 'रूरल राइजिंग' कार्यक्रम ने प्रारंभिक बाल देखभाल और विकास सेवाओं की गुणवत्ता में सुधार किया है, स्कूल के बुनियादी ढांचे का समर्थन किया है, पीने के पानी को बढ़ावा दिया है, स्वास्थ्य और स्वच्छता मानकों में सुधार किया है और राष्ट्रीय स्वास्थ्य मिशन सेवाओं को बेहतर बनाने के लिए सार्वजनिक स्वास्थ्य केंद्रों

(पीएचसी) को सौर लाइट और ई-वाइक जैसे आजीविका बढ़ाने वाले संसाधन उपलब्ध कराए हैं।

इस अवसर पर प्रतिष्ठित प्रतिनिधियों और सामुदायिक नेताओं ने अपनी उपस्थिति दर्ज कराई, जिनमें नवीन बिश्नोई, कंट्री हेड, सुश्री भारती कनुज, सीएसआर हेड, गणेश कर्नाटकम, वित्त नियंत्रक और अंशुमान रे, मार्वेल इंडिया से मानव संसाधन प्रमुख, वेंकट सुधाकर नामला, यूनाइटेड वे बेंगलुरु के वरिष्ठ उपाध्यक्ष, ग्राम पंचायतों के प्रतिनिधि और स्थानीय समुदाय शामिल थे।

ग्रामीण विकास के प्रति हमारी प्रतिबद्धता इस विश्वास पर आधारित है, शिक्षा, आय स्थिरता, स्वच्छ ऊर्जा और पेयजल तक पहुँच समुदायों को बदलने के लिए प्रमुख स्तंभ हैं।

रूरल राइजिंग कार्यक्रम के लिए यूनाइटेड वे बेंगलुरु के साथ हमारी

साझेदारी ग्रामीण समुदायों के लिए स्थायी परिवर्तन लाने और समुदाय के लिए अधिक आत्मनिर्भर भविष्य का निर्माण करने की हमारी प्रतिबद्धता का प्रमाण है, मार्वेल इंडिया के एवीपी और कंट्री मैनेजर नवीन बिश्नोई ने कहा।

यूनाइटेड वे बेंगलुरु के सीईओ राजेश कृष्णन ने कहा, ग्रामीण विकास कार्यक्रम को एक प्रमुख विशेषता सहयोग है।

स्थानीय अधिकारियों के साथ काम करके और समुदाय के सदस्यों को शामिल करके, कार्यक्रम सुनिश्चित करता है कि स्थानीय आवाजों और जरूरतों को विकास प्रक्रिया में शामिल किया जाए। यह दृष्टिकोण प्रमुख मुद्दों और प्राथमिकताओं की पहचान करने में मदद करता है, जिससे समुदाय की विशिष्ट जरूरतों से मेल खाने वाली कार्यान्वयन योजना बनती है।

ONLINE COVERAGE

United Way Bengaluru partners with Marvell

[The Hans India](#)

Hans News Service | 15 Apr 2025 11:00 AM IST



HIGHLIGHTS

United Way Bengaluru (UWBe) collaborates with Marvell's CSR support to implement 'Rural Rising', an integrated rural development program in the Bagepalli, Chikballapura district, Karnataka.

Bengaluru: United Way Bengaluru (UWBe) collaborates with Marvell's CSR support to implement 'Rural Rising', an integrated rural development program in the Bagepalli, Chikballapura district, Karnataka.

The partnership is driven by a collective vision to uplift the communities with a commitment to enhancing education, health and sanitation, livelihood, and the environment. The 'Rural Rising' program, now in its second year of implementation in Bagepalli has improved the quality of early child care and development services, supported school infrastructure, promoted drinking water, improved the health and sanitation standards and livelihood enhancement resources such as solar lights, and E-bikes to Public Health Centres (PHCs) to improve National Health Mission services.

Distinguished delegates and community leaders graced the occasion, including Mr. Navin Bishnoi, Country Head, Ms. Bharathi Kanuj, CSR Head, Mr. Ganesh Karnatakam, Finance Controller and Mr. Anshuman Ray, Head -Human Resources from Marvell India, Venkata Sudhakar Namala, Sr. Vice President, United Way Bengaluru, representatives of Gram Panchayats, and the local community.

<https://www.thehansindia.com/news/cities/bengaluru/united-way-bengaluru-partners-with-marvell-962793>

◆ APN NEWS

United Way Bengaluru Partners with Marvell to Drive Community Development in Bagepalli Taluk through 'Rural Rising' program

by NS [April 15, 2025](#)



Bengaluru : United Way Bengaluru (UWBe) collaborates with Marvell's CSR support to implement 'Rural Rising', an integrated rural development program in the Bagepalli, Chikballapura district, Karnataka. The partnership is driven by a collective vision to uplift the communities with a commitment to enhancing education, health and sanitation, livelihood, and

the environment.

The 'Rural Rising' program, now in its second year of implementation in Bagepalli has improved the quality of early child care and development services, supported school infrastructure, promoted drinking water, improved the health and sanitation standards and livelihood enhancement resources such as solar lights, and E-bikes to Public Health Centres (PHCs) to improve National Health Mission services. Distinguished delegates and community leaders graced the occasion, including Mr. Navin Bishnoi, Country Head, Ms. Bharathi Kanuj, CSR Head, Mr. Ganesh Karnatakam, Finance Controller and Mr. Anshuman Ray, Head -Human Resources from Marvell India, Venkata Sudhakar Namala, Sr. Vice President, United Way Bengaluru, representatives of Gram Panchayats, and the local community.

Under the program, several key interventions have been implemented to ensure quality education- 3 Anganwadi Centres (AWCs) have been constructed to create a safe and conducive environment for children (0-6 years), pregnant and lactating mothers, and adolescent girls. Additionally, a total of 17700 sanitary napkins have been distributed along with 8 incinerators installation in two years, toilet refurbishment has been undertaken at 6 government schools and 5 Water ROs of 50 LPH each have been installed in schools and 6 community RO units to ensure access to safe drinking water.

Further, recognizing the significance of clean energy, 428 solar streetlights are installed to promote sustainable energy practices across 3 Gram Panchayats. Rural Rising has also extended mobility support by providing 9 e-bikes to Public Health Centres (PHCs) and 1 basic life support ambulance vehicle to Taluka hospital, Bagepalli.

‘Our commitment to rural development is rooted in the belief that education, income stability, clean energy, and access to safe drinking water are the key pillars for transforming communities. Our partnership with United Way Bengaluru towards the ‘Rural Rising’ program is a testament to our commitment to driving sustainable change for rural communities and building a more self-sufficient future for the community’, said Navin Bishnoi, AVP and Country Manager, Marvell India .

‘A key feature of the Rural Rising flagship program lies in the ‘collaboration’. By working with local authorities and involving community members, the program ensures that local voices and needs are included in the development process. This approach helps identify key issues and priorities, creating an implementation plan that matches the community’s specific needs’ said Rajesh Krishnan, CEO, of United Way Bengaluru.

<https://www.apnnews.com/united-way-bengaluru-partners-with-marvell-to-drive-community-development-in-bagepalli-taluk-through-rural-rising-program/>



UNITED WAY BENGALURU PARTNERS WITH MARVELL TO DRIVE COMMUNITY DEVELOPMENT IN BAGEPALLI TALUK THROUGH 'RURAL RISING' PROGRAM

Southern Mail Newspaper | April 17, 2025

Bengaluru: United Way Bengaluru (UWBe) collaborates with Marvell's CSR support to implement 'Rural Rising', an integrated rural development program in the Bagepalli, Chikballapura district, Karnataka. The partnership is driven by a collective vision to uplift the communities with a commitment to enhancing education, health and sanitation, livelihood, and the environment.



https://www.magzter.com/tr/stories/newspaper/Southern-Mail-Newspaper/UNITED-WAY-BENGALURU-PARTNERS-WITH-MARVELL-TO-DRIVE-COMMUNITY-DEVELOPMENT-IN-BAGEPALLI-TALUK-THROUGH-RURAL-RISING-PROGRAM?srsltid=AfmBOoqby7IoDYdXS_1677wdJeyNBnXyexUu3-RVwYfrD-qNiFLqKeq

Business News This Week

United Way Bengaluru Partners with Marvell to Drive Community Development in Bagepalli Taluk through 'Rural Rising' program



Bengaluru April 14, 2025: United Way Bengaluru (UWBe) collaborates with Marvell's CSR support to implement 'Rural Rising', an integrated rural development program in the Bagepalli, Chikballapura district, Karnataka. The partnership is driven by a collective vision to uplift the communities with a commitment to enhancing education, health and sanitation, livelihood, and the environment.

The 'Rural Rising' program, now in its second year of implementation in Bagepalli has improved the quality of early child care and development services, supported school infrastructure, promoted drinking water, improved the health and sanitation standards and livelihood enhancement resources such as solar lights, and E-bikes to Public Health Centres (PHCs) to improve National Health Mission services. Distinguished delegates and community leaders graced the occasion, including **Mr. Navin Bishnoi**, Country Head, **Ms. Bharathi Kanuj**, CSR Head, **Mr. Ganesh Karnatakam**, Finance Controller and **Mr. Anshuman Ray**, Head -Human Resources from Marvell India, Venkata Sudhakar Namala, Sr. Vice President, United Way Bengaluru, representatives of Gram Panchayats, and the local community.

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<https://businessnewsthisweek.com/news/united-way-bengaluru-partners-with-marvell-to-drive-community-development-in-bagepalli-taluk-through-rural-rising-program/>



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April 14, 2025



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यूनाइटेड वे Bangalore ने मार्वेल के साथ साझेदारी की



Bengaluru बेंगलुरु: यूनाइटेड वे बेंगलुरु (UWBe) ने कर्नाटक के चिकबल्लापुरा जिले के बागेपल्ली में एकीकृत ग्रामीण विकास कार्यक्रम 'रूरल राइजिंग' को लागू करने के लिए मार्वेल के सीएसआर समर्थन के साथ सहयोग किया है। यह साझेदारी शिक्षा, स्वास्थ्य और स्वच्छता, आजीविका और पर्यावरण को बढ़ाने की प्रतिबद्धता के साथ समुदायों के उत्थान के सामूहिक दृष्टिकोण से प्रेरित है। बागेपल्ली में अपने कार्यान्वयन के दूसरे वर्ष में 'रूरल राइजिंग' कार्यक्रम ने प्रारंभिक बाल देखभाल और विकास सेवाओं की गुणवत्ता में सुधार किया है, स्कूल के बुनियादी ढांचे का समर्थन किया है, पीने के पानी को बढ़ावा दिया है, स्वास्थ्य और स्वच्छता मानकों में सुधार किया है और राष्ट्रीय स्वास्थ्य मिशन सेवाओं को बेहतर बनाने के लिए सार्वजनिक स्वास्थ्य केंद्रों

(PHCs) को सोलर लाइट और ई-बाइक जैसे आजीविका बढ़ाने वाले संसाधनों की आपूर्ति की है। इस अवसर पर प्रतिष्ठित प्रतिनिधियों और सामुदायिक नेताओं ने भाग लिया, जिनमें कंट्री हेड श्री नवीन बिश्नोई, सीएसआर हेड सुश्री भारती कनुज, वित्त नियंत्रक श्री गणेश कर्नाटकम और मार्वेल इंडिया के मानव संसाधन प्रमुख श्री अंशुमान रे, यूनाइटेड वे बेंगलुरु के वरिष्ठ उपाध्यक्ष वेंकट सुधाकर नामला, ग्राम पंचायतों के प्रतिनिधि और स्थानीय समुदाय शामिल थे।

<https://jantaserishta.com/local/karnataka/united-way-bangalore-partners-with-marvel-3956047>

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MEDIA EXPRESS

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Smart Business News

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Business News Week

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Business News Matters

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By Bhumika Lenka



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Online News 9

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The 'Rural Rising' program, now in its second year of implementation in Bagepalli has improved the quality of early child care and development services, supported school infrastructure, promoted drinking water, improved the health and sanitation standards and livelihood enhancement resources such as solar lights, and E-bikes to Public Health Centres (PHCs) to improve National Health Mission services. Distinguished delegates and community leaders graced the occasion, including **Mr. Navin Bishnoi**, Country Head, **Ms. Bharathi Kanuj**, CSR Head, **Mr. Ganesh Karnatakam**, Finance Controller and **Mr. Anshuman Ray**, Head -Human Resources from Marvell India, Venkata Sudhakar Namala, Sr. Vice President, United Way Bengaluru, representatives of Gram Panchayats, and the local community.

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<https://onlinenews9.in/news/united-way-bengaluru-partners-with-marvell-to-drive-community-development-in-bagepalli-taluk-through-rural-rising-program/>

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Quick Biz News

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National Biz News

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HELLO KOTPAD

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Marketing News Online

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Posted on April 14, 2025



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Local Business News

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Biz Development News

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Under the program, several key interventions have been implemented to ensure quality education- 3 Anganwadi Centres (AWCs) have been constructed to create a safe and conducive environment for children (0-6 years), pregnant and lactating mothers, and adolescent girls. Additionally, a total of 17700 sanitary napkins have been distributed along with 8 incinerators installation in two years, toilet refurbishment has been undertaken at 6 government schools and 5 Water ROs of 50 LPH each have been installed in schools and 6 community RO units to ensure access to safe drinking water.

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<https://biztechconsluitng.com/news/united-way-bengaluru-partners-with-marvell-to-drive-community-development-in-bagepalli-taluk-through-rural-rising-program/>

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'A key feature of the Rural Rising flagship program lies in the 'collaboration'. By working with local authorities and involving community members, the program ensures that local voices and needs are included in the development process. This approach helps identify key issues and priorities, creating an implementation plan that matches the community's specific needs' said Rajesh Krishnan, CEO, of United Way Bengaluru.

<https://newslocalbiz.com/news/united-way-bengaluru-partners-with-marvell-to-drive-community-development-in-bagepalli-taluk-through-rural-rising-program/>

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SportsZ News

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