



GE HealthCare and United Way Bengaluru advance early childhood education in Karnataka

Dossier of Coverage

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ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆಗೆ ಯುನೈಟೆಡ್‌ವೇ ಬೆಂಗಳೂರು ಬಲ

ರಾಯಚೂರು: ಜಿಇ ಹೆಲ್ಪ್‌ಕೇರ್ ಮತ್ತು ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಗಳು ಹತ್ತು ವರ್ಷಗಳ ಯಶಸ್ವಿ ಸಹಭಾಗಿತ್ವವನ್ನು ಆಚರಿಸುತ್ತಿದ್ದು, ರಾಯಚೂರು ಜಿಲ್ಲಾಡಳಿತದ ಸಹಯೋಗದೊಂದಿಗೆ ಕರ್ನಾಟಕದಲ್ಲಿ ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆ ಮತ್ತು ಶಿಕ್ಷಣ ಕ್ಷೇತ್ರವನ್ನು ಮತ್ತಷ್ಟು ಬಲಪಡಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಮಹತ್ವದ ಕಾರ್ಯಗಳನ್ನು ಕೈಗೊಂಡಿವೆ.



ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಪ್ರಮುಖ ಉಪಕ್ರಮವಾದ 'ಬೋರ್ನ್ ಲರ್ನಿಂಗ್ ಕ್ಯಾಂಪೇನ್' ಮೂಲಕ ಅಂಗನವಾಡಿ ವ್ಯವಸ್ಥೆಗಳನ್ನು ಬಲಪಡಿಸುವುದರ ಜೊತೆಗೆ, ರಾಜ್ಯಾದ್ಯಂತ ಆರಂಭಿಕ ಶಿಕ್ಷಣದ ಗುಣಮಟ್ಟ ಮತ್ತು ಫಲಿತಾಂಶಗಳನ್ನು ಸುಧಾರಿಸುವ ಗುರಿಯನ್ನು ಹೊಂದಲಾಗಿದೆ.

ಕರ್ನಾಟಕದ ಮಹತ್ವಾಕಾಂಕ್ಷಿ ಜಿಲ್ಲೆಗಳಲ್ಲಿ ಒಂದಾಗಿರುವ ರಾಯಚೂರಿನಲ್ಲಿ ಜಾರಿಗೊಂಡಿರುವ ಈ ಅಭಿಯಾನವು ಮಕ್ಕಳ ಜೀವನದ ಆತ್ಮತತ್ವದ ಆರಂಭಿಕ ವರ್ಷಗಳಲ್ಲಿ ಸಮಗ್ರ ಬೆಳವಣಿಗೆಗೆ ಪೂರಕವಾಗುವಂತೆ ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು ಮಕ್ಕಳ ಸ್ನೇಹಿ ಹಾಗೂ ಚೈತನ್ಯಮಯ ಕಲಿಕಾ ವಾತಾವರಣಗಳಾಗಿ ಪರಿವರ್ತಿಸುವತ್ತ ಗಮನಹರಿಸಿದೆ.

ಇದರ ಭಾಗವಾಗಿ ರಾಯಚೂರಿನ ಸುಮಾರು 48 ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು ನವೀಕರಿಸಲಾಗಿದ್ದು, 0ರಿಂದ 6 ವರ್ಷದೊಳಗಿನ ಸುಮಾರು 4,200 ಮಕ್ಕಳು ಇದರ ಪ್ರಯೋಜನ ಪಡೆದಿದ್ದಾರೆ. ಈ ಸಹಭಾಗಿತ್ವವನ್ನು ಬೆಂಗಳೂರಿನ ವೈಟ್‌ಫೀಲ್ಡ್, ಕೆ.ಆರ್.ಪುರಂ ಮತ್ತು ಕಾಡುಗೋಡಿ ಪ್ರದೇಶಗಳಲ್ಲಿಯೂ ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆ ಮತ್ತು ಶಿಕ್ಷಣಕ್ಕೆ ಬೆಂಬಲ ನೀಡುವಂತೆ ವಿಸ್ತರಿಸಲಾಗಿದೆ. ರಾಯಚೂರಿನಲ್ಲಿ ಈ ಉಪಕ್ರಮದ ಯಶಸ್ಸಿಗೆ ಜಿಇ ಹೆಲ್ಪ್‌ಕೇರ್, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು, ಜಿಲ್ಲಾಧಿಕಾರಿಗಳ ಕಛೇರಿ, ಜಿಲ್ಲಾ ಹಾಗೂ ತಾಲ್ಲೂಕು ಮಟ್ಟದ ವಿವಿಧ ಇಲಾಖೆಗಳು, ಅಂಗನವಾಡಿ ಕಾರ್ಯಕರ್ತೆಯರು, ಸ್ಥಳೀಯ ಹಿತಾಸಕ್ತಿದಾರರು ಮತ್ತು ಸಮುದಾಯಗಳ ನಡುವಿನ ಬಲವಾದ ಸಹಭಾಗಿತ್ವ ಪ್ರಮುಖ ಕಾರಣವಾಗಿದೆ.

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ರಾಯಚೂರು

ಜಿಲ್ಲಾ ಹೆಲ್ತ್‌ಕೇರ್ ಮತ್ತು ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಗಳು ಹತ್ತು ವರ್ಷಗಳ ಯಶಸ್ವಿ ಸಹಭಾಗಿತ್ವವನ್ನು ಆಚರಿಸುತ್ತಿದ್ದು, ರಾಯಚೂರು ಜಿಲ್ಲಾಡಳಿತದ ಸಹಯೋಗದೊಂದಿಗೆ ಕರ್ನಾಟಕದಲ್ಲಿ ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆ ಮತ್ತು ಶಿಕ್ಷಣ ಕ್ಷೇತ್ರವನ್ನು ಮತ್ತಷ್ಟು ಬಲಪಡಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಮಹತ್ವದ ಕಾರ್ಯಗಳನ್ನು ಕೈಗೊಂಡಿವೆ. ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಪ್ರಮುಖ ಉಪಕ್ರಮವಾದ 'ಬೋನ್ಸ್ ಲರ್ನಿಂಗ್ ಕ್ಯಾಂಪೇನ್' ಮೂಲಕ ಅಂಗನವಾಡಿ ವ್ಯವಸ್ಥೆಗಳನ್ನು ಬಲಪಡಿಸುವುದರ ಜೊತೆಗೆ, ರಾಜ್ಯದಾದ್ಯಂತ ಆರಂಭಿಕ ಶಿಕ್ಷಣದ ಗುಣಮಟ್ಟ ಮತ್ತು ಫಲಿತಾಂಶಗಳನ್ನು ಸುಧಾರಿಸುವ ಗುರಿಯನ್ನು ಹೊಂದಲಾಗಿದೆ. ಕರ್ನಾಟಕದ ಮಹತ್ವಾಕಾಂಕ್ಷಿ ಜಿಲ್ಲೆಗಳಲ್ಲಿ



ಒಂದಾಗಿರುವ ರಾಯಚೂರಿನಲ್ಲಿ ಜಾರಿಗೊಂಡಿರುವ ಈ ಅಭಿಯಾನವು ಮಕ್ಕಳ ಜೀವನದ ಅತ್ಯಂತ ಮಹತ್ವದ ಆರಂಭಿಕ ವರ್ಷಗಳಲ್ಲಿ ಸಮಗ್ರ ಬೆಳವಣಿಗೆಗೆ ಪೂರಕವಾಗುವಂತೆ ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು ಮಕ್ಕಳ ಸ್ನೇಹಿ ಹಾಗೂ ಚೈತನ್ಯಮಯ ಕಲಿಕಾ ವಾತಾವರಣಗಳಾಗಿ ಪರಿವರ್ತಿಸುವತ್ತ ಗಮನಹರಿಸಿದೆ.

ಇದರ ಭಾಗವಾಗಿ ರಾಯಚೂರಿನ ಸುಮಾರು 48 ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು ನವೀಕರಿಸಲಾಗಿದ್ದು, 0ರಿಂದ 6 ವರ್ಷದೊಳಗಿನ ಸುಮಾರು 4,200 ಮಕ್ಕಳು ಇದರ ಪ್ರಯೋಜನ ಪಡೆದಿದ್ದಾರೆ.

ಈ ಸಹಭಾಗಿತ್ವವನ್ನು ಬೆಂಗಳೂರಿನ ವೈಟ್‌ಫೀಲ್ಡ್, ಕೆ.ಆರ್.ಪುರಂ ಮತ್ತು ಕಾಡುಗೋಡಿ ಪ್ರದೇಶಗಳಲ್ಲಿಯೂ ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆ ಮತ್ತು ಶಿಕ್ಷಣಕ್ಕೆ ಬೆಂಬಲ ನೀಡುವಂತೆ ವಿಸ್ತರಿಸಲಾಗಿದೆ.

ರಾಯಚೂರಿನಲ್ಲಿ ಈ ಉಪಕ್ರಮದ ಯಶಸ್ಸಿಗೆ ಜಿಲ್ಲಾ ಹೆಲ್ತ್‌ಕೇರ್, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು, ಜಿಲ್ಲಾಧಿಕಾರಿಗಳ ಕಚೇರಿ, ಜಿಲ್ಲಾ ಹಾಗೂ ತಾಲ್ಲೂಕು ಮಟ್ಟದ ವಿವಿಧ ಇಲಾಖೆಗಳು, ಅಂಗನವಾಡಿ ಕಾರ್ಯಕರ್ತೆಯರು, ಸ್ಥಳೀಯ ಹಿತಾಸಕ್ತಿದಾರರು ಮತ್ತು ಸಮುದಾಯಗಳ ನಡುವಿನ ಬಲವಾದ ಸಹಭಾಗಿತ್ವ ಪ್ರಮುಖ ಕಾರಣವಾಗಿದೆ.

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ರಾಯಚೂರು
ಜಿಲ್ಲಾ ಹೆಲ್ತ್‌ಕೇರ್ ಮತ್ತು ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಗಳು ಹತ್ತು ವರ್ಷಗಳ ಯಶಸ್ವಿ ಸಹಭಾಗಿತ್ವವನ್ನು ಆಚರಿಸುತ್ತಿದ್ದು, ರಾಯಚೂರು ಜಿಲ್ಲಾಡಳಿತದ ಸಹಯೋಗದೊಂದಿಗೆ ಕರ್ನಾಟಕದಲ್ಲಿ ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆ ಮತ್ತು ಶಿಕ್ಷಣ ಕ್ಷೇತ್ರವನ್ನು ಮತ್ತಷ್ಟು ಬಲಪಡಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಮಹತ್ವದ ಕಾರ್ಯಗಳನ್ನು ಕೈಗೊಂಡಿದೆ.

ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಪ್ರಮುಖ ಉಪಕ್ರಮವಾದ 'ಬೋರ್ನ್ ಲರ್ನಿಂಗ್ ಕ್ಯಾಂಪೇನ್' ಮೂಲಕ ಅಂಗನವಾಡಿ ವ್ಯವಸ್ಥೆಗಳನ್ನು ಬಲಪಡಿಸುವುದರ ಜೊತೆಗೆ, ರಾಜ್ಯಾದ್ಯಂತ ಆರಂಭಿಕ ಶಿಕ್ಷಣದ ಗುಣಮಟ್ಟ ಮತ್ತು ಫಲಿತಾಂಶಗಳನ್ನು ಸುಧಾರಿಸುವ ಗುರಿಯನ್ನು ಹೊಂದಲಾಗಿದೆ.

ಕರ್ನಾಟಕದ ಮಹತ್ವಾಕಾಂಕ್ಷಿ ಜಿಲ್ಲೆಗಳಲ್ಲಿ ಒಂದಾಗಿರುವ ರಾಯಚೂರಿನಲ್ಲಿ ಜಾರಿಗೊಂಡಿರುವ ಈ ಅಭಿಯಾನವು ಮಕ್ಕಳ ಜೀವನದ ಅತ್ಯಂತ ಮಹತ್ವದ ಆರಂಭಿಕ ವರ್ಷಗಳಲ್ಲಿ ಸಮಗ್ರ ಬೆಳವಣಿಗೆಗೆ ಪ್ರೋತ್ಸಾಹವನ್ನು ನೀಡುತ್ತದೆ. ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು ಮಕ್ಕಳ ಸ್ನೇಹ ಹಾಗೂ ಚೈತನ್ಯವನ್ನು ಕಲಿಕಾ ವಾತಾವರಣಗಳಾಗಿ ಪರಿವರ್ತಿಸುವ ಪ್ರಗಮನವಾಗಿದೆ.

ಇದರ ಭಾಗವಾಗಿ ರಾಯಚೂರಿನ

ಸುಮಾರು 48 ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು ನವೀಕರಿಸಲಾಗಿದ್ದು, 0ರಿಂದ 6 ವರ್ಷದೊಳಗಿನ ಸುಮಾರು 4,200 ಮಕ್ಕಳು ಇದರ ಪ್ರಯೋಜನ ಪಡೆದಿದ್ದಾರೆ.

ಈ ಸಹಭಾಗಿತ್ವವನ್ನು ಬೆಂಗಳೂರಿನ ವೈಟ್‌ಫೀಲ್ಡ್, ಕೆ.ಆರ್.ಪುರಂ ಮತ್ತು ಕಾಡುಗೋಡಿ ಪ್ರದೇಶಗಳಲ್ಲಿಯೂ ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆ ಮತ್ತು ಶಿಕ್ಷಣಕ್ಕೆ ಬೆಂಬಲ ನೀಡುವಂತೆ ವಿಸ್ತರಿಸಲಾಗಿದೆ.

ರಾಯಚೂರಿನಲ್ಲಿ ಈ ಉಪಕ್ರಮದ ಯಶಸ್ಸಿಗೆ ಜಿಲ್ಲಾ ಹೆಲ್ತ್‌ಕೇರ್, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು, ಜಿಲ್ಲಾಧಿಕಾರಿಗಳ ಕಛೇರಿ, ಜಿಲ್ಲಾ ಹಾಗೂ ತಾಲ್ಲೂಕು ಮಟ್ಟದ ವಿದ್ಯಾ ಇಲಾಖೆಗಳು, ಅಂಗನವಾಡಿ ಕಾರ್ಯಕರ್ತೆಯರು, ಸ್ಥಳೀಯ ಓತಾಸಕ್ತಿದಾರರು ಮತ್ತು ಸಮುದಾಯಗಳ ನಡುವಿನ ಬಲವಾದ ಸಹಭಾಗಿತ್ವ ಪ್ರಮುಖ ಕಾರಣವಾಗಿದೆ.

ಈ ಸಹಭಾಗಿತ್ವದಡಿ ಅಂಗನವಾಡಿ ಮೂಲಸೌಕರ್ಯ ಸುಧಾರಣೆ, ಮಕ್ಕಳ ವಯೋಮಾನಕ್ಕೆ ಅನುಗುಣವಾದ ಕಲಿಕಾ ಸಾಮಗ್ರಿಗಳ ಲಭ್ಯತೆ ಹೆಚ್ಚಿಸುವುದು, ಅಂಗನವಾಡಿ ಕಾರ್ಯಕರ್ತೆಯರ ಸಾಮರ್ಥ್ಯ ವೃದ್ಧಿಸುವುದು ಹಾಗೂ ಆರಂಭಿಕ ಬಾಲ್ಯ ಅಭಿವೃದ್ಧಿಯಲ್ಲಿ ಪ್ರೋತ್ಸಾಹ ಮತ್ತು ಸಮುದಾಯದ ಸಕ್ರಿಯ ಭಾಗವಹಿಸುವಿಕೆಯನ್ನು ಉತ್ತೇಜಿಸುವುದಕ್ಕೆ ಅದ್ಭುತ ನೀಡಲಾಗಿದೆ.

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GE HEALTHCARE BOOSTS EARLY CHILDHOOD EDUCATION

► RAICHUR

GE HealthCare and United Way Bengaluru (UWBe), in collaboration with the Raichur District Administration, have marked a decade of partnership in strengthening Early Childhood Care and Education (ECCE) across Karnataka through the Born Learning Campaign (BLC).

Implemented in Raichur, one of Karnataka's aspirational districts, the initiative has transformed 48 Anganwadi Centres into child-friendly learning spaces, benefiting nearly 4,200 children in the 0-6 years age group.

The initiative focuses on improving Anganwadi infrastructure, providing age-appropriate learning materials, enhancing the skills of Anganwadi workers and encouraging active participation of parents and local communities in early childhood development. Officials said the programme aligns with the Centre's Saksham Anganwadi initiative and the objectives of the National



Education Policy (NEP) 2020, which emphasises universal access to quality early childhood education.

Over the past 10 years, the programme has led to noticeable improvements in children's cognitive, language, social-emotional and

physical development. Attendance and participation at the supported Anganwadi centres have also increased, reflecting the positive impact of sustained collaboration between GE HealthCare, UWBe, government departments and local communities.

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GE HealthCare, UWBe Boost Early Childhood Education in K'taka

GE HealthCare and United Way Bengaluru have strengthened early childhood education in Karnataka through the Born Learning Campaign, upgrading 48 Anganwadi centres in Raichur and benefiting around 4,200 children.

Marking a decade of successful partnership, GE HealthCare and United Way Bengaluru (UWBe), in collaboration with the Raichur District Administration, have strengthened Early Childhood Care and Education (ECCE) through the Born Learning Campaign (BLC), transforming Anganwadi centres into child-friendly learning spaces across Karnataka.

In Raichur, one of Karnataka's aspirational districts, the initiative has renovated 48 Anganwadi Centres, benefiting nearly 4,200 children aged 0-6 years. The programme has also been extended to Whitefield, KR Puram and Kadugodi in Bengaluru to improve early



childhood education and care.

The initiative focuses on upgrading Anganwadi infrastructure, providing age-appropriate learning materials, enhancing the capacity of Anganwadi workers, and encouraging active participation of parents and local communities. It aligns with the 'Saksham

Anganwadi' initiative of the Government of India and the vision of the National Education Policy (NEP) 2020 for universal access to quality early childhood education.

Over the past ten years, the programme has reported significant improvements in children's cognitive, language, social-emotional and physical development, besides increasing attendance and participation at Anganwadi centres. Officials said the success of the initiative has been driven by strong collaboration between GE HealthCare, United Way Bengaluru, the district administration, government departments, Anganwadi workers and local communities.

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ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆಗೆ ಯುನೈಟೆಡ್‌ವೇ ಬೆಂಗಳೂರು ಬಲ



ಸತ್ಯದರ್ಶಿನಿ ಸುದ್ದಿ

ರಾಯಚೂರು: ಜಿಇ ಹೆಲ್ತ್‌ಕೇರ್ ಮತ್ತು ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಗಳು ಹತ್ತು ವರ್ಷಗಳ ಯಶಸ್ವಿ ಸಹಭಾಗಿತ್ವವನ್ನು ಆಚರಿಸುತ್ತಿದ್ದು, ರಾಯಚೂರು ಜಿಲ್ಲಾಡಳಿತದ ಸಹಯೋಗದೊಂದಿಗೆ ಕರ್ನಾಟಕದಲ್ಲಿ ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆ ಮತ್ತು ಶಿಕ್ಷಣ ಕ್ಷೇತ್ರವನ್ನು ಮತ್ತಷ್ಟು ಬಲಪಡಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಮಹತ್ವದ ಕಾರ್ಯಗಳನ್ನು ಕೈಗೊಂಡಿದೆ.

ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಪ್ರಮುಖ ಉಪಕ್ರಮವಾದ 'ಬೋರ್ನ್ ಲಿನ್‌ಫಿಂಗ್ ಕ್ಯಾಂಪೇನ್' ಮೂಲಕ ಅಂಗನವಾಡಿ ವ್ಯವಸ್ಥೆಗಳನ್ನು ಬಲಪಡಿಸುವುದರ ಜೊತೆಗೆ, ರಾಜ್ಯದಾದ್ಯಂತ ಆರಂಭಿಕ ಶಿಕ್ಷಣದ ಗುಣಮಟ್ಟ ಮತ್ತು ಫಲಿತಾಂಶಗಳನ್ನು ಸುಧಾರಿಸುವ ಗುರಿಯನ್ನು ಹೊಂದಲಾಗಿದೆ.

ಕರ್ನಾಟಕದ ಮಹತ್ವಾಕಾಂಕ್ಷಿ ಜಿಲ್ಲೆಗಳಲ್ಲಿ ಒಂದಾಗಿರುವ ರಾಯಚೂರಿನಲ್ಲಿ ಜಾರಿಗೊಂಡಿರುವ ಈ ಅಭಿಯಾನವು ಮಕ್ಕಳ ಜೀವನದ ಆತ್ಮಂತ ಮಹತ್ವದ ಆರಂಭಿಕ ವರ್ಷಗಳಲ್ಲಿ ಸಮಗ್ರ ಬೆಳವಣಿಗೆಗೆ ಪೂರಕವಾಗುವಂತೆ ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು ಮಕ್ಕಳ ಸ್ನೇಹಿ ಹಾಗೂ ಚೈತನ್ಯಮಯ ಕಲಿಕಾ ವಾತಾವರಣಗಳಾಗಿ ಪರಿವರ್ತಿಸುವತ್ತ ಗಮನಹರಿಸಿದೆ.

ಇದರ ಭಾಗವಾಗಿ ರಾಯಚೂರಿನ ಸುಮಾರು 48 ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು ನವೀಕರಿಸಲಾಗಿದ್ದು, 0ರಿಂದ 6 ವರ್ಷದೊಳಗಿನ ಸುಮಾರು 4,200 ಮಕ್ಕಳು ಇದರ ಪ್ರಯೋಜನ ಪಡೆದಿದ್ದಾರೆ.

ಈ ಸಹಭಾಗಿತ್ವವನ್ನು ಬೆಂಗಳೂರಿನ ವೈಟ್‌ಫೀಲ್ಡ್, ಕೆ.ಆರ್.ಪುರಂ ಮತ್ತು ಕಾಡುಗೋಡಿ ಪ್ರದೇಶಗಳಲ್ಲಿಯೂ ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆ ಮತ್ತು ಶಿಕ್ಷಣಕ್ಕೆ ಬೆಂಬಲ ನೀಡುವಂತೆ ವಿಸ್ತರಿಸಲಾಗಿದೆ.

ರಾಯಚೂರಿನಲ್ಲಿ ಈ ಉಪಕ್ರಮದ ಯಶಸ್ಸಿಗೆ ಜಿಇ ಹೆಲ್ತ್‌ಕೇರ್, ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು, ಜಿಲ್ಲಾಧಿಕಾರಿಗಳ ಕಚೇರಿ, ಜಿಲ್ಲಾ ಹಾಗೂ ತಾಲ್ಲೂಕು ಮಟ್ಟದ ವಿವಿಧ ಇಲಾಖೆಗಳು, ಅಂಗನವಾಡಿ ಕಾರ್ಯಕರ್ತೆಯರು, ಸ್ಥಳೀಯ ಹಿತಾಸಕ್ತಿದಾರರು ಮತ್ತು ಸಮುದಾಯಗಳ ನಡುವಿನ ಬಲವಾದ ಸಹಭಾಗಿತ್ವ ಪ್ರಮುಖ ಕಾರಣವಾಗಿದೆ.

ಈ ಸಹಭಾಗಿತ್ವದಡಿ ಅಂಗನವಾಡಿ ಮೂಲಸೌಕರ್ಯ ಸುಧಾರಣೆ, ಮಕ್ಕಳ ವಯೋಮಾನಕ್ಕೆ ಅನುಗುಣವಾದ ಕಲಿಕಾ ಸಾಮಗ್ರಿಗಳ ಲಭ್ಯತೆ ಹೆಚ್ಚಿಸುವುದು, ಅಂಗನವಾಡಿ ಕಾರ್ಯಕರ್ತೆಯರ ಸಾಮರ್ಥ್ಯ ವೃದ್ಧಿಸುವುದು ಹಾಗೂ ಆರಂಭಿಕ ಬಾಲ್ಯ ಅಭಿವೃದ್ಧಿಯಲ್ಲಿ ಪೋಷಕರು ಮತ್ತು ಸಮುದಾಯದ ಸಕ್ರಿಯ ಭಾಗವಹಿಸುವಿಕೆಯನ್ನು ಉತ್ತೇಜಿಸುವುದಕ್ಕೆ ಆದ್ಯತೆ ನೀಡಲಾಗಿದೆ.

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ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆಗೆ ಯುನೈಟೆಡ್‌ವೇ ಬೆಂಗಳೂರು ಬಲ



ಕೋಲಾರವಾಣಿ | ರಾಯಚೂರು

ಜಿಲ್ಲಾ ಹೆಲ್ಪ್‌ಲೈನ್ ಮತ್ತು ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಗಳು ಹತ್ತು ವರ್ಷಗಳ ಯಶಸ್ವಿ ಸಹಭಾಗಿತ್ವವನ್ನು ಆಚರಿಸುತ್ತಿದ್ದು, ರಾಯಚೂರು ಜಿಲ್ಲಾಡಳಿತದ ಸಹಯೋಗದೊಂದಿಗೆ ಕರ್ನಾಟಕದಲ್ಲಿ ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆ ಮತ್ತು ಶಿಕ್ಷಣ ಕ್ಷೇತ್ರವನ್ನು ಮತ್ತಷ್ಟು ಬಲಪಡಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಮಹತ್ವದ ಕಾರ್ಯಗಳನ್ನು ಕೈಗೊಂಡಿವೆ.

ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಪ್ರಮುಖ ಉಪಕ್ರಮವಾದ 'ಬೋರ್ನ್ ಲಿನಿಂಗ್ ಕ್ಯಾಂಪೇನ್' ಮೂಲಕ ಅಂಗನವಾಡಿ ವ್ಯವಸ್ಥೆಗಳನ್ನು ಬಲಪಡಿಸುವುದರ ಜೊತೆಗೆ, ರಾಜ್ಯದಾದ್ಯಂತ ಆರಂಭಿಕ ಶಿಕ್ಷಣದ ಗುಣಮಟ್ಟ ಮತ್ತು ಫಲಿತಾಂಶಗಳನ್ನು ಸುಧಾರಿಸುವ ಗುರಿಯನ್ನು ಹೊಂದಲಾಗಿದೆ. ಕರ್ನಾಟಕದ ಮಹತ್ವಾಕಾಂಕ್ಷಿ ಜಿಲ್ಲೆಗಳಲ್ಲಿ ಒಂದಾಗಿರುವ ರಾಯಚೂರಿನಲ್ಲಿ ಜಾರಿಗೊಂಡಿರುವ ಈ ಅಭಿಯಾನವು ಮಕ್ಕಳ ಜೀವನದ ಅತ್ಯಂತ ಮಹತ್ವದ ಆರಂಭಿಕ ವರ್ಷಗಳಲ್ಲಿ ಸಮಗ್ರ ಬೆಳವಣಿಗೆಗೆ ಪೂರಕವಾಗುವಂತೆ ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು ಮಕ್ಕಳ ಸ್ನೇಹಿ ಹಾಗೂ ಚೈತನ್ಯಮಯ ಕಲಿಕಾ ವಾತಾವರಣಗಳಾಗಿ ಪರಿವರ್ತಿಸುವತ್ತ ಗಮನಹರಿಸಿದೆ.

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ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆಗೆ ಯುನೈಟೆಡ್‌ವೇ ಬೆಂಗಳೂರು ಬಲ

■ ವಿಶ್ವವಾರಿಧಿ | ರಾಯಚೂರು

ಜಿಇ ಹೆಲ್ಪ್‌ಕೇರ್ ಮತ್ತು ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಗಳು ಹತ್ತು ವರ್ಷಗಳ ಯಶಸ್ವಿ ಸಹಭಾಗಿತ್ವವನ್ನು ಆಚರಿಸುತ್ತಿದ್ದು, ರಾಯಚೂರು ಜಿಲ್ಲಾಡಳಿತದ ಸಹಯೋಗದೊಂದಿಗೆ ಕರ್ನಾಟಕದಲ್ಲಿ ಆರಂಭಿಕ ಬಾಲ್ಯ ಆರೈಕೆ ಮತ್ತು ಶಿಕ್ಷಣ ಕ್ಷೇತ್ರವನ್ನು ಮತ್ತಷ್ಟು ಬಲಪಡಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಮಹತ್ವದ ಕಾರ್ಯಗಳನ್ನು ಕೈಗೊಂಡಿವೆ.

ಯುನೈಟೆಡ್ ವೇ ಬೆಂಗಳೂರು ಸಂಸ್ಥೆಯ ಪ್ರಮುಖ ಉಪಕ್ರಮವಾದ 'ಬೋರ್ನ್ ಲನಿಂಗ್ ಕ್ಯಾಂಪೇನ್' ಮೂಲಕ ಅಂಗನವಾಡಿ ವ್ಯವಸ್ಥೆಗಳನ್ನು ಬಲಪಡಿಸುವುದರ ಜೊತೆಗೆ, ರಾಜ್ಯದಾದ್ಯಂತ ಆರಂಭಿಕ ಶಿಕ್ಷಣದ ಗುಣಮಟ್ಟ ಮತ್ತು ಫಲಿತಾಂಶಗಳನ್ನು ಸುಧಾರಿಸುವ ಗುರಿಯನ್ನು ಹೊಂದಲಾಗಿದೆ.

ಕರ್ನಾಟಕದ ಮಹತ್ವಾಕಾಂಕ್ಷಿ ಜಿಲ್ಲೆಗಳಲ್ಲಿ ಒಂದಾಗಿರುವ ರಾಯಚೂರಿನಲ್ಲಿ



ಜಾರಿಗೊಂಡಿರುವ ಈ ಅಭಿಯಾನವು ಮಕ್ಕಳ ಜೀವನದ ಅತ್ಯಂತ ಮಹತ್ವದ ಆರಂಭಿಕ ವರ್ಷಗಳಲ್ಲಿ ಸಮಗ್ರ ಬೆಳವಣಿಗೆಗೆ ಪೂರಕವಾಗುವಂತೆ ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು ಮಕ್ಕಳ ಸ್ನೇಹಿ ಹಾಗೂ ಚೈತನ್ಯಮಯ ಕಲಿಕಾ ವಾತಾವರಣಗಳಾಗಿ ಪರಿವರ್ತಿಸುವತ್ತ

ಗಮನಹರಿಸಿದೆ.

ಇದರ ಭಾಗವಾಗಿ ರಾಯಚೂರಿನ ಸುಮಾರು 48 ಅಂಗನವಾಡಿ ಕೇಂದ್ರಗಳನ್ನು ನವೀಕರಿಸಲಾಗಿದ್ದು, 0ರಿಂದ 6 ವರ್ಷದೊಳಗಿನ ಸುಮಾರು 4,200 ಮಕ್ಕಳು ಇದರ ಪ್ರಯೋಜನ ಪಡೆದಿದ್ದಾರೆ.

GE HealthCare CSR से कर्नाटक के रायचूर में बदली आंगनवाड़ियों की तस्वीर, 4,200 बच्चों को मिलेगा बेहतर शिक्षा

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Published By –Rahuldeo Sharma

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GE HealthCare ने रायचूर जिला प्रशासन और United Way Bengaluru के साथ मिलकर कर्नाटक में प्रारंभिक बाल देखभाल एवं शिक्षा (Early Childhood Care and Education – ECCE) को मजबूत करने की दिशा में बड़ी पहल की है। इस साझेदारी के तहत रायचूर जिले की 48 आंगनवाड़ी केंद्रों का आधुनिकीकरण किया गया है, जिससे 0 से 6 वर्ष तक के लगभग 4,200 बच्चों को बेहतर शिक्षा और विकास का वातावरण मिलेगा।

GE HealthCare CSR: 10 साल से चल रहा है अभियान

यह पहल Born Learning Campaign के तहत पिछले 10 वर्षों से संचालित की जा रही है। इसका उद्देश्य आंगनवाड़ी केंद्रों को बच्चों के अनुकूल, सुरक्षित और आधुनिक शिक्षण केंद्रों में बदलना है। परियोजना का विस्तार बेंगलुरु के व्हाइटफील्ड, केआर पुरम और कडुगोडी क्षेत्रों तक भी किया गया है।

GE HealthCare CSR: आंगनवाड़ी व्यवस्था को मिली मजबूती

इस अभियान के तहत आंगनवाड़ी भवनों के विकास के साथ बच्चों के लिए उम्र के अनुसार शिक्षण सामग्री उपलब्ध कराई गई। साथ ही आंगनवाड़ी कार्यकर्ताओं को प्रशिक्षण देकर उनकी क्षमता बढ़ाई गई और अभिभावकों व स्थानीय समुदाय की भागीदारी भी सुनिश्चित की गई। यह पहल केंद्र सरकार की सक्षम आंगनवाड़ी योजना और राष्ट्रीय शिक्षा नीति (NEP) 2020 के अनुरूप है।

बच्चों के विकास में सकारात्मक बदलाव

GE HealthCare और United Way Bengaluru के अनुसार, इस कार्यक्रम से बच्चों के मानसिक, भाषाई, सामाजिक और शारीरिक विकास में उल्लेखनीय सुधार देखने को मिला है। साथ ही आंगनवाड़ी केंद्रों में बच्चों की उपस्थिति और सहभागिता भी बढ़ी है। रायचूर की उपायुक्त पूविथा एस. ने कहा कि यह पहल जिले के बच्चों के उज्ज्वल भविष्य की मजबूत नींव रख रही है। वहीं United Way Bengaluru के सीईओ राजेश कृष्णन ने कहा कि अगले दशक में भी इस साझेदारी के जरिए प्रारंभिक शिक्षा और बाल विकास को और मजबूत बनाया जाएगा।

<https://thecsrjournal.in/ge-healthcare-upgrade-anganwadi-centres-in-raichur-benefits-children-hindi/>



GE HealthCare and United Way Bengaluru advance early childhood education in Karnataka

by **GE HEALTHCARE**

The District Administration of Raichur in collaboration with, GE HealthCare and United Way Bengaluru (UWBe), mark ten years of driving meaningful change in Early Childhood Care and Education (ECCE) through the Born Learning Campaign (BLC), a flagship initiative of UWBe that has strengthened Anganwadi ecosystems and improved early learning outcomes across Karnataka.

Implemented in Raichur, one of Karnataka's aspirational districts, the campaign has worked to transform Anganwadi Centres (AWCs) into vibrant, child-friendly spaces that support holistic development during the most critical years of a child's life. Around 48 Anganwadi centers in Raichur have been refurbished, benefiting around 4200 children (0-6 years). The partnership has also extended to Bengaluru's Whitefield, KR Puram, and Kadugodi to support early childhood care.

The success of the initiative in Raichur has been driven by the strong partnership between

GE HealthCare, United Way Bengaluru, the Office of the Deputy Commissioner, district and block-level departments, Anganwadi workers, local stakeholders, and communities. The partnership has focused on improving Anganwadi infrastructure, enhancing access to age-appropriate learning materials, strengthening the capacities of Anganwadi workers, and engaging parents and communities in early childhood development. The campaign aligns closely with the Government of India's vision for Saksham Anganwadi and the National

Education Policy (NEP) 2020, which recognizes the importance of universal access to quality early childhood education.

Over the past decade, the partnership has demonstrated measurable improvements in children's cognitive, language, social-emotional, and physical development, along with increased attendance and participation across supported centers. Through sustained collaboration with Anganwadi workers, the program has contributed to creating nurturing environments where young children can learn, play, and thrive.

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https://www.csrbox.org/Impact/description/India_CSR_news_GE-HealthCare-and-United-Way-Bengaluru-advance-early-childhood-education-in-Karnataka_3358

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GENERAL

By PNI Admin On Jul 10, 2026



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improving Anganwadi infrastructure, enhancing access to age-appropriate learning materials, strengthening the capacities of Anganwadi workers, and engaging parents and communities in early childhood development. The campaign aligns closely with the Government of India's vision for Saksham Anganwadi and the National Education Policy (NEP) 2020, which recognizes the importance of universal access to quality early childhood education.

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Media Bulletins

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Smart Business News

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National Biz News

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As the partnership enters its next decade, GE HealthCare and United Way Bengaluru remain committed to strengthening early childhood ecosystems and creating enabling environments where every child can learn, grow, and reach their full potential.

<https://startupbusinessstories.com/health/raichur-revamps-48-anganwadi-centres-enhancing-facilities-for-4200-children/>

48 Anganwadi centers in Raichur have been refurbished, benefiting around 4200 children



Raichur, July 13: The District Administration of Raichur in collaboration with, GE HealthCare and United Way Bengaluru (UWBe), mark ten years of driving meaningful change in Early Childhood Care and Education (ECCE) through the Born Learning Campaign (BLC), a flagship initiative of UWBe that has strengthened Anganwadi ecosystems and improved early learning outcomes across Karnataka.

Implemented in Raichur, one of Karnataka's aspirational districts, the campaign has worked to transform Anganwadi Centres (AWCs) into vibrant, child-friendly spaces that support holistic development during the most critical years of a child's life. Around 48 Anganwadi centers in Raichur have been refurbished, benefiting around 4200 children (0-6 years). The partnership has also extended to Bengaluru's Whitefield, KR Puram, and Kadugodi to support early childhood care.



The success of the initiative in Raichur has been driven by the strong partnership between

GE HealthCare, United Way Bengaluru, the Office of the Deputy Commissioner, district and block-level departments, Anganwadi workers, local stakeholders, and communities. The partnership has focused on improving Anganwadi infrastructure, enhancing access to age-appropriate learning materials, strengthening the capacities of Anganwadi workers, and engaging parents and communities in early childhood development. The campaign aligns closely with the Government of India's vision for Saksham Anganwadi and the National Education Policy (NEP) 2020, which recognizes the importance of universal access to quality early childhood education.

Over the past decade, the partnership has demonstrated measurable improvements in children's cognitive, language, social-emotional, and physical development, along with increased attendance and participation across supported centers. Through sustained collaboration with Anganwadi workers, the program has contributed to creating nurturing environments where young children can learn, play, and thrive.

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<https://contentmediasolution.com/health/48-anganwadi-centers-in-raichur-have-been-refurbished-benefiting-around-4200-children/amp/>

Market Dot News

Raichur Revamps 48 Anganwadi Centres, Enhancing Facilities for 4,200 Children



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