



From Water Security to Rural Resilience



**United Way Bengaluru's Six-Year Journey
in Maharashtra reaches 90,000+
communities**

Dossier of Coverage

Presented by



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पाणी सुरक्षेपासून ग्रामीण सक्षमीकरणापर्यंत: युनायटेड वे बेंगळुरूच्या महाराष्ट्रातील सहा वर्षांच्या प्रवासातून जवळपास 90,000 लोकांपर्यंत पोहोच

पुणे, 19 ऑगस्ट 2026 : 2020 पासून, युनायटेड वे बेंगळुरू (यूडब्ल्यूबीई) ग्रामीण महाराष्ट्राला अधिक सक्षम आणि लवचिक बनविण्यासाठी सातत्याने कार्यरत आहे. पाणी सुरक्षा उपक्रमांपासून सुरू झालेला हा प्रवास आता सर्वांगीण 'रूरल राइजिंग' दृष्टिकोनापर्यंत पोहोचला आहे. गेल्या सहा वर्षांत (आर्थिक वर्ष 202021 पासून), सीएसआर भागीदार आणि जिल्हा परिषद, पुणे यांच्या सहकार्याने युनायटेड वे बेंगळुरू ने जलसंधारण, पर्यावरणीय पुनर्स्थापना, शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका या क्षेत्रांमध्ये आपल्या कार्याचा विस्तार केला असून, जवळपास 90,000 लोकांपर्यंत पोहोचले आहे.

पुणे जिल्हा परिषदेच्या कार्यालयात श्री. गजानन पाटील (आयएसएस) मुख्य कार्यकारी अधिकारी (सीईओ) यांच्या निमंत्रणावरून सीएसआर राऊंडटेबलचे आयोजन करण्यात आले होते. शिक्षण, उपजीविका, जलसंवर्धन आणि आरोग्यसेवा या क्षेत्रांतील



उपक्रमांना सातत्यपूर्ण पाठबळ व मोलाचे योगदान दिल्याबद्दल सुमारे 12 कॉर्पोरेट भागीदारांचा मुख्य कार्यकारी अधिकाऱ्यांच्या हस्ते सत्कार करण्यात आला.

घराच्या छतावरील पावसाचे पाणी साठवणे आणि सामुदायिक जलस्रोतांपासून सुरू झालेला हा प्रवास पुढे 18 जलसंधारण संरचनांच्या बळकटीकरणापर्यंत, तसेच पर्यावरणीय पुनर्स्थापना आणि वृक्षलागवड उपक्रमांपर्यंत विस्तारला आहे. या भागीदारीच्या माध्यमातून 8 अंगणवाडी केंद्रे आणि 10 शाळांना देखील सहकार्य

करण्यात आले असून, मुलांसाठी आणि समुदायांसाठी अधिक सक्षम शैक्षणिक वातावरण निर्माण करण्यात आले आहे.

हा प्रवास स्वच्छ ऊर्जा आणि समावेशक उपजीविकेपर्यंतही विस्तारला आहे. 451 सौर पथदिवे बसवून स्वच्छ ऊर्जा आणि सामुदायिक पायाभूत सुविधांपर्यंत पोहोच वाढविण्यात आली, तर 90 दिव्यांग व्यक्तींना (पीडब्ल्यू डी एस) उपजीविकेच्या संधी उपलब्ध करून देण्यात आल्या. हे सर्व उपक्रम केवळ गरजांना प्रतिसाद देण्यापेक्षा अधिक सक्षम आणि लवचिक समुदाय

उभारण्याच्या दिशेने झालेला बदल अधोरेखित करतात.

आज, 'रूरल राइजिंग' हा प्रवास आणखी पुढे नेत, सर्वांगीण ग्रामविकासासाठी शिक्षण, पर्यावरण, आरोग्य आणि उपजीविका या क्षेत्रांना एकत्र आणत आहे. जिल्हा परिषद, पुणे यांच्यासोबतची सातत्यपूर्ण भागीदारी स्थानिक समन्वय, समुदायाचा सहभाग आणि शाश्वत उपाययोजनांना सक्षम करण्यासाठी अत्यंत महत्त्वपूर्ण ठरली आहे आणि ग्रामीण समुदायांना अधिक लवचिक, सक्षम आणि शाश्वत भविष्य घडविण्यासाठी बळ देत आहे.

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यूनाइटेड वे ने बदल दिया 90,000 ग्रामीणों का जीवन



व्यापार

■ पुणे, (सं.) यूनाइटेड वे बेंगलुरु वर्ष 2020 से महाराष्ट्र के ग्रामीण इलाकों को सशक्त और आत्मनिर्भर बनाने के लिए प्रयासरत है. 'रूरल राइजिंग' पहल के तहत कॉरपोरेट सामाजिक उत्तरदायित्व (सीएसआर) और पुणे जिला परिषद के साझा प्रयासों से अब तक 90,000 से अधिक लोगों को प्रत्यक्ष लाभ मिला है. हाल ही में पुणे जिला परिषद के मुख्य कार्यकारी अधिकारी (सीईओ) गजानन पाटील द्वारा आयोजित सीएसआर राउंडटेबल में 12 कॉरपोरेट साझेदारों को सम्मानित किया गया. यूनाइटेड वे की



पहल से वर्षा जल संचयन के तहत 18 जल संरचनाओं को मजबूत किया गया. साथ ही पौधारोपण और पारिस्थितिक पुनर्स्थापना पर विशेष जोर दिया गया है. 8 आंगनवाड़ी केंद्रों और 10 स्कूलों के बुनियादी ढांचे को सुधारकर बेहतर शैक्षणिक माहौल तैयार किया गया है.

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महाराष्ट्रातील सहा वर्षांच्या प्रवासातून जवळपास १०,००० लोकांपर्यंत पोहोच**



पुणे, २०२० पासून, युनायटेड वे बेंगळुरू (यूडब्ल्यूबीई) ग्रामीण महाराष्ट्राला अधिक सक्षम आणि लवचिक बनविण्यासाठी सातत्याने कार्यरत आहे. पाणी सुरक्षा उपक्रमांपासून सुरू झालेला हा प्रवास आता सर्वांगीण 'रूरल राइजिंग' दृष्टिकोनापर्यंत पोहोचला आहे. गेल्या सहा वर्षांत (आर्थिक वर्ष २०२०-२१ पासून), सीएसआर भागीदार आणि जिल्हा परिषद, पुणे यांच्या सहकार्याने युनायटेड वे बेंगळुरू ने जलसंधारण, पर्यावरणीय पुनर्स्थापना, शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका या क्षेत्रांमध्ये आपल्या कार्याचा विस्तार केला असून, जवळपास १०,००० लोकांपर्यंत पोहोचले आहे.

पुणे जिल्हा परिषदेच्या कार्यालयात श्री. गजानन पाटील (आयएसएस) मुख्य कार्यकारी अधिकारी (सीईओ) यांच्या निमंत्रणावरून सीएसआर राऊंडटेबलचे आयोजन करण्यात

आले होते. शिक्षण, उपजीविका, जलसंवर्धन आणि आरोग्यसेवा या क्षेत्रांतील उपक्रमांना सातत्यपूर्ण पाठबळ व मोलाचे योगदान दिल्याबद्दल सुमारे १२ कॉर्पोरेट भागीदारांचा मुख्य कार्यकारी अधिकाऱ्यांच्या हस्ते सत्कार करण्यात आला.

घराच्या छतावरील पावसाचे पाणी साठवणे आणि सामुदायिक जलस्रोतांपासून सुरू झालेला हा प्रवास पुढे १८ जलसंधारण संरचनांच्या बळकटीकरणापर्यंत, तसेच पर्यावरणीय पुनर्स्थापना आणि वृक्षलागवड उपक्रमांपर्यंत विस्तारला आहे. या भागीदारीच्या माध्यमातून ८ अंगणवाडी केंद्रे आणि १० शाळांना देखील सहकार्य करण्यात आले असून, मुलांसाठी आणि समुदायांसाठी अधिक सक्षम शैक्षणिक वातावरण निर्माण करण्यात आले आहे.

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• पुणे •

२०२० पासून, युनायटेड वे बेंगलुरु (यूडब्ल्यूवीई) ग्रामीण महाराष्ट्राला अधिक सक्षम आणि लवचिक बनविण्यासाठी सातत्याने कार्यरत आहे. पाणी सुरक्षा उपक्रमांपासून सुरू झालेला हा प्रवास आता सर्वांगीण 'रूरल राइजिंग' दृष्टिकोनापर्यंत पोहोचला आहे. गेल्या सहा वर्षात (आर्थिक वर्ष २०२०-२१ पासून), सीएसआर भागीदार आणि जिल्हा परिषद, पुणे यांच्या सहकार्याने युनायटेड वे बेंगलुरु ने जलसंधारण, पर्यावरणीय पुनर्स्थापना, शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका या क्षेत्रांमध्ये आपल्या कार्याचा विस्तार केला असून, जवळपास ९०,००० लोकांपर्यंत पोहोचले आहे.

पुणे जिल्हा परिषदेच्या कार्यालयात श्री. गजानन पाटील (आयएएस) मुख्य कार्यकारी अधिकारी (सीईओ) यांच्या निमंत्रणावरून सीएसआर राऊंडटेबलचे आयोजन करण्यात आले होते. शिक्षण, उपजीविका, जलसंवर्धन आणि आरोग्यसेवा या क्षेत्रांतील उपक्रमांना सातत्यपूर्ण पाठबळ व मोलाचे योगदान दिल्याबद्दल सुमारे १२ कॉर्पोरेट भागीदारांचा मुख्य कार्यकारी अधिकाऱ्यांच्या हस्ते सत्कार करण्यात आला.

घराच्या छतावरील पावसाचे पाणी साठवणे आणि सामुदायिक जलस्रोतांपासून सुरू झालेला हा प्रवास पुढे १८ जलसंधारण



संरचनांच्या बळकटीकरणापर्यंत, तसेच पर्यावरणीय पुनर्स्थापना आणि वृक्षलागवड उपक्रमांपर्यंत विस्तारला आहे. या भागीदारीच्या माध्यमातून ८ अंगणवाडी केंद्रे आणि १० शाळांना देखील सहकार्य करण्यात आले असून, मुलांसाठी आणि समुदायांसाठी अधिक सक्षम शैक्षणिक वातावरण निर्माण करण्यात आले आहे.

हा प्रवास स्वच्छ ऊर्जा आणि समावेशक उपजीविकेपर्यंतही विस्तारला आहे. ४५१ सौर पथदिवे बसवून स्वच्छ ऊर्जा आणि सामुदायिक पायाभूत सुविधांपर्यंत पोहोच वाढविण्यात आली, तर ९० दिव्यांग व्यक्तींना (पीडब्ल्यू डी एस) उपजीविकेच्या संधी उपलब्ध करून देण्यात आल्या. हे

सर्व उपक्रम केवळ गरजांना प्रतिसाद देण्यापेक्षा अधिक सक्षम आणि लवचिक समुदाय उभारण्याच्या दिशेने झालेला बदल अधोरेखित करतात.

आज, 'रूरल राइजिंग' हा प्रवास आणखी पुढे नेत, सर्वांगीण ग्रामविकासासाठी शिक्षण, पर्यावरण, आरोग्य आणि उपजीविका या क्षेत्रांना एकत्र आणत आहे. जिल्हा परिषद, पुणे यांच्यासोबतची सातत्यपूर्ण भागीदारी स्थानिक समन्वय, समुदायाचा सहभाग आणि शाश्वत उपाययोजनांना सक्षम करण्यासाठी अत्यंत महत्त्वपूर्ण ठरली आहे—आणि ग्रामीण समुदायांना अधिक लवचिक, सक्षम आणि शाश्वत भविष्य घडविण्यासाठी बळ देत आहे.

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युनायटेड वे बेंगलुरुचा महाराष्ट्रातील सहा वर्षांचा प्रवास

■ पुणे (दै. संध्या)

पाणी सुरक्षा, जलसंधारण, पर्यावरण संवर्धन, शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका या विविध क्षेत्रांत काम करत युनायटेड वे बेंगलुरुने गेल्या सहा वर्षांत ग्रामीण महाराष्ट्रातील जवळपास १० हजार नागरिकांपर्यंत पोहोच साधली आहे. २०२०-२१ पासून सुरू असलेल्या या उपक्रमांतर्गत जिल्हा परिषद, पुणे आणि विविध सामाजिक उत्तरदायित्व भागीदारांच्या सहकार्याने ग्रामीण भागाच्या सर्वांगीण विकासासाठी विविध प्रकल्प राबविण्यात आले. पुणे जिल्हा परिषदेचे मुख्य कार्यकारी अधिकारी श्री. गजानन पाटील यांच्या निमंत्रणावरून जिल्हा परिषद कार्यालयात सामाजिक उत्तरदायित्व विषयक चर्चासत्राचे आयोजन करण्यात



आले. शिक्षण, उपजीविका, जलसंवर्धन आणि आरोग्यसेवा क्षेत्रातील उपक्रमांना सातत्यपूर्ण सहकार्य केल्याबद्दल सुमारे १२ उद्योगसमूहांच्या प्रतिनिधींचा मुख्य कार्यकारी अधिकाऱ्यांच्या हस्ते सत्कार करण्यात आला. घरांच्या छतांवर पावसाचे पाणी साठविण्यापासून तसेच सामुदायिक जलस्रोतांच्या विकासापासून सुरू झालेल्या या उपक्रमाचा विस्तार १८ जलसंधारण

संरचनांच्या बळकटीकरणापर्यंत झाला आहे. यासोबतच पर्यावरणीय पुनर्स्थापना आणि वृक्षलागवडीचे उपक्रमही राबविण्यात आले. या भागीदारीतून आठ अंगणवाडी केंद्रे आणि दहा शाळांना सहकार्य करण्यात आले असून, मुलांसाठी तसेच स्थानिक समुदायांसाठी अधिक सक्षम शैक्षणिक वातावरण निर्माण करण्याचा प्रयत्न करण्यात आला.

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पाणी सुरक्षेपासून ग्रामीण सक्षमीकरणापर्यंत: युनायटेड वे बेंगलुरुच्या महाराष्ट्रातील सहा वर्षांच्या प्रवासातून जवळपास १०,००० लोकांपर्यंत पोहोच

■ बंधुता न्यूज नेटवर्क

पुणे : २०२० पासून, युनायटेड वे बेंगलुरु (यूडब्ल्यूबीई) ग्रामीण महाराष्ट्राला अधिक सक्षम आणि लवचिक बनविण्यासाठी सातत्याने कार्यरत आहे. पाणी सुरक्षा उपक्रमांपासून सुरु झालेला हा प्रवास आता सर्वांगीण रूरल राइजिंग' दृष्टिकोनापर्यंत पोहोचला आहे. गेल्या सहा वर्षांत (आर्थिक वर्ष २०२०-२१ पासून), सीएसआर भागीदार आणि जिल्हा परिषद, पुणे यांच्या सहकार्याने युनायटेड वे बेंगलुरु ने जलसंधारण, पर्यावरणीय पुनर्स्थापना, शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका या क्षेत्रांमध्ये आपल्या कार्याचा विस्तार केला असून, जवळपास १०,००० लोकांपर्यंत पोहोचले आहे. पुणे जिल्हा परिषदेच्या कार्यालयात श्री. गजानन पाटील (आयएसएस) मुख्य कार्यकारी अधिकारी (सीईओ) यांच्या निमंत्रणावरून सीएसआर राऊंडटेबलचे आयोजन करण्यात आले होते. शिक्षण, उपजीविका,



जलसंवर्धन आणि आरोग्यसेवा या क्षेत्रांतील उपक्रमांना सातत्यपूर्ण पाठबळ व मोलाचे योगदान दिल्याबद्दल सुमारे १२ कॉर्पोरेट भागीदारांचा मुख्य कार्यकारी अधिकाऱ्यांच्या हस्ते सत्कार करण्यात आला.

घराच्या छतावरील पावसाचे पाणी साठवणे आणि सामुदायिक जलस्रोतांपासून सुरु झालेला हा प्रवास पुढे १८ जलसंधारण संरचनांच्या बळकटीकरणापर्यंत, तसेच पर्यावरणीय पुनर्स्थापना आणि वृक्षलागवड उपक्रमांपर्यंत विस्तारला आहे. या भागीदारीच्या माध्यमातून ८ अंगणवाडी केंद्रे आणि १० शाळांना देखील

सहकार्य करण्यात आले असून, मुलांसाठी आणि समुदायांसाठी अधिक सक्षम शैक्षणिक वातावरण निर्माण करण्यात आले आहे.

हा प्रवास स्वच्छ ऊर्जा आणि समावेशक उपजीविकेपर्यंतही विस्तारला आहे. ४५१ सौर पथदिवे बसवून स्वच्छ ऊर्जा आणि सामुदायिक पायाभूत सुविधांपर्यंत पोहोच वाढविण्यात आली, तर १० दिव्यांग व्यक्तींना (पीडब्ल्यू डी एस) उपजीविकेच्या संधी उपलब्ध करून देण्यात आल्या. हे सर्व उपक्रम केवळ गरजांना प्रतिसाद देण्यापेक्षा अधिक सक्षम आणि लवचिक समुदाय

उभारण्याच्या दिशेने झालेला बदल अधोरेखित करतात.

आज, रूरल राइजिंग' हा प्रवास आणखी पुढे नेत, सर्वांगीण ग्रामविकासासाठी शिक्षण, पर्यावरण, आरोग्य आणि उपजीविका या क्षेत्रांना एकत्र आणत आहे. जिल्हा परिषद, पुणे यांच्यासोबतची सातत्यपूर्ण भागीदारी स्थानिक समन्वय, समुदायाचा सहभाग आणि शाश्वत उपाययोजनांना सक्षम करण्यासाठी अत्यंत महत्त्वपूर्ण ठरली आहे-आणि ग्रामीण समुदायांना अधिक लवचिक, सक्षम आणि शाश्वत भविष्य घडविण्यासाठी बळ देत आहे.

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जल सुरक्षा से ग्रामीण सशक्तिकरण तक: यूनाइटेड वे बेंगलुरु की महाराष्ट्र में छह वर्षों की यात्रा से 90,000 से अधिक लोगों को मिला लाभ

पुणे - वर्ष 2020 से यूनाइटेड वे बेंगलुरु महाराष्ट्र के ग्रामीण क्षेत्रों को अधिक मजबूत और लचीला बनाने की दिशा में निरंतर कार्य कर रहा है। जल सुरक्षा से शुरू हुई यह पहल अब एक समग्र 'रूरल राइजिंग' दृष्टिकोण में विकसित हो चुकी है। वित्त वर्ष 2020-21 से छह वर्षों के दौरान, कॉरपोरेट सामाजिक उत्तरदायित्व (सीएसआर) भागीदारों और पुणे जिला परिषद के सहयोग से यूनाइटेड वे बेंगलुरु ने जल संरक्षण, पारिस्थितिक पुनर्स्थापना, शिक्षा, स्वच्छ ऊर्जा और आजीविका के क्षेत्रों में अपने कार्यों का विस्तार किया है, जिससे लगभग 90,000 लोगों तक पहुंच बनाई जा सकी है।

पुणे जिला परिषद में चीफ एग्जीक्यूटिव ऑफिसर (सीईओ) श्री. गजानन पाटील (आयएसएस) के आमंत्रण पर एक सीएसआर राउंडटेबल का आयोजन किया गया। इस अवसर पर सीईओ द्वारा लगभग 12 कॉरपोरेट भागीदारों को शिक्षा, आजीविका, जल संरक्षण और स्वास्थ्य सेवाओं से



जुड़ी पहलों में उनके निरंतर सहयोग और महत्वपूर्ण योगदान के लिए सम्मानित किया गया। छह वर्षों पर वर्षा जल संचयन और सामुदायिक जल स्रोतों से शुरू हुई यह पहल अब 18 जल संरक्षण संरचनाओं को मजबूत करने के साथ-साथ पारिस्थितिक पुनर्स्थापना और वनीकरण पहलों तक पहुंच

गई है। इस साझेदारी के माध्यम से यूनाइटेड वे बेंगलुरु ने 8 आंगनवाड़ी केंद्रों और 10 स्कूलों को भी सहयोग प्रदान किया है, जिससे बच्चों और समुदायों के लिए बेहतर एवं सुदृढ़ शिक्षण वातावरण तैयार करने में मदद मिली है।

यह यात्रा अब स्वच्छ ऊर्जा और समावेशी आजीविका

के क्षेत्र तक भी पहुंच चुकी है। स्वच्छ ऊर्जा और सामुदायिक बुनियादी ढांचे तक पहुंच बेहतर बनाने के लिए 451 सोलर स्ट्रीट लाइटें स्थापित की गई हैं, जबकि 90 दिव्यांगजनों को आजीविका के अवसर उपलब्ध कराने में सहयोग दिया गया है। सामूहिक रूप से, ये पहल व्यक्तिगत जरूरतों को पूरा करने से आगे बढ़कर अधिक मजबूत और लचीले समुदायों के निर्माण की दिशा में हुए बदलाव को दर्शाती हैं।

अब 'रूरल राइजिंग' इस यात्रा को एक कदम और आगे बढ़ाते हुए शिक्षा, पर्यावरण, स्वास्थ्य और आजीविका को एक साथ जोड़कर गांवों के समग्र विकास के लिए संचुरेशन अप्रोच अपना रहा है। पुणे जिला परिषद के साथ निरंतर सहयोग ने स्थानीय स्तर पर समन्वय, सामुदायिक भागीदारी और टिकाऊ समाधान सुनिश्चित करने में महत्वपूर्ण भूमिका निभाई है। यह साझेदारी ग्रामीण समुदायों को अधिक लचीला, आत्मनिर्भर और टिकाऊ भविष्य बनाने में सक्षम कर रही है।

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युनायटेड वे बेंगलुरुचा महाराष्ट्रातील सहा वर्षांचा प्रवास

पुणे (स. गांवकरी) : पाणी सुरक्षा, जलसंधारण, पर्यावरण संवर्धन, शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका या विविध क्षेत्रांत काम करत युनायटेड वे बेंगलुरुने गेल्या सहा वर्षांत ग्रामीण महाराष्ट्रातील जवळपास ९० हजार नागरिकांपर्यंत पोहोच साधली आहे. २०२०-२१ पासून सुरू असलेल्या या उपक्रमांतर्गत जिल्हा परिषद, पुणे आणि विविध सामाजिक उत्तरदायित्व भागीदारांच्या सहकार्याने ग्रामीण भागाच्या सर्वांगीण विकासासाठी विविध प्रकल्प राबविण्यात आले. पुणे जिल्हा परिषदेचे मुख्य कार्यकारी अधिकारी श्री. गजानन पाटील यांच्या निमंत्रणावरून जिल्हा परिषद कार्यालयात सामाजिक उत्तरदायित्व विषयक चर्चासत्राचे आयोजन करण्यात आले. शिक्षण, उपजीविका, जलसंवर्धन आणि आरोग्यसेवा क्षेत्रातील उपक्रमांना सातत्यपूर्ण सहकार्य केल्याबद्दल सुमारे १२ उद्योगसमूहांच्या प्रतिनिधींचा मुख्य कार्यकारी अधिकाऱ्यांच्या हस्ते सत्कार करण्यात आला. घरांच्या छतांवर पावसाचे पाणी साठविण्यापासून तसेच सामुदायिक जलस्रोतांच्या विकासापासून सुरू झालेल्या या उपक्रमाचा विस्तार १८ जलसंधारण संरचनांच्या बळकटीकरणापर्यंत झाला आहे. यासोबतच पर्यावरणीय पुनर्स्थापना आणि वृक्षलागवडीचे उपक्रमही राबविण्यात आले. या भागीदारीतून आठ अंगणवाडी केंद्रे आणि दहा शाळांना सहकार्य करण्यात आले असून, मुलांसाठी तसेच स्थानिक समुदायांसाठी अधिक सक्षम शैक्षणिक वातावरण निर्माण करण्याचा प्रयत्न करण्यात आला. ग्रामीण भागातील स्वच्छ ऊर्जा आणि उपजीविकेच्या संधी वाढविण्यावरही संस्थेने भर दिला आहे. विविध ठिकाणी ४५१ सौर पथदिवे बसविण्यात आले. त्यामुळे स्वच्छ ऊर्जेचा वापर वाढण्यासोबतच सामुदायिक पायाभूत सुविधांना बळकटी मिळाली. तसेच ९० दिव्यांग व्यक्तींना उपजीविकेच्या संधी उपलब्ध करून देण्यात आल्या.

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ग्रामीण महाराष्ट्राला अधिक सक्षम आणि लवचिक बनविण्यासाठी 'युनायटेड वे बेंगलुरु'चा पुढाकार

शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका कार्यक्रमाद्वारे १०,००० लोकांपर्यंत पाहोचण्यात यश

पुणे : प्रतिनिधी

२०२० पासून, युनायटेड वे बेंगलुरु (युडब्ल्यूबीई) ग्रामीण महाराष्ट्राला अधिक सक्षम आणि लवचिक बनविण्यासाठी सातत्याने कार्यरत आहे. पाणी सुरक्षा उपक्रमांपासून सुरू झालेला हा प्रवास आता सर्वांगीण 'रूरल राइजिंग' दृष्टिकोनापर्यंत पोहोचला आहे. गेल्या सहा वर्षांत (आर्थिक वर्ष २०२०-२१ पासून), सीएसआर भागीदार आणि जिल्हा परिषद, पुणे यांच्या सहकार्याने युनायटेड वे बेंगलुरु ने जलसंधारण, पर्यावरणीय पुनर्स्थापना, शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका या क्षेत्रांमध्ये आपल्या कार्याचा विस्तार केला असून, जवळपास १०,००० लोकांपर्यंत पोहोचले आहे.

पुणे जिल्हा परिषदेच्या कार्यालयात श्री. गजानन पाटील (आयएसएस) मुख्य कार्यकारी अधिकारी (सीईओ) यांच्या निमंत्रणावरून सीएसआर राऊंडटेबलचे आयोजन करण्यात आले होते. शिक्षण, उपजीविका, जलसंवर्धन आणि आरोग्यसेवा या क्षेत्रांतील उपक्रमांना सातत्यपूर्ण पाठबळ व



पुणे जिल्हा परिषदेचे मुख्य कार्यकारी अधिकारी श्री. गजानन पाटील (आयएसएस) हे 'युनायटेड वे बेंगलुरु'ची टीम आणि सीएसआर भागीदारांसोबत गोलमेज परिषदेत.

मोलाचे योगदान दिल्याबद्दल सुमारे १२ कॉर्पोरेट भागीदारांचा मुख्य कार्यकारी अधिकाऱ्यांच्या हस्ते सत्कार करण्यात आला.

घराच्या छतावरील पावसाचे पाणी साठवणे आणि सामुदायिक जलस्रोतांपासून सुरू झालेला हा प्रवास पुढे १८ जलसंधारण संरचनांच्या बळकटीकरणापर्यंत, तसेच पर्यावरणीय पुनर्स्थापना आणि वृक्षलागवड उपक्रमांपर्यंत विस्तारला आहे. या भागीदारीच्या माध्यमातून ८ अंगणवाडी केंद्रे आणि १० शाळांना देखील सहकार्य

करण्यात आले असून, मुलांसाठी आणि समुदायांसाठी अधिक सक्षम शैक्षणिक वातावरण निर्माण करण्यात आले आहे.

हा प्रवास स्वच्छ ऊर्जा आणि समावेशक उपजीविकेपर्यंतही विस्तारला आहे. ४५१ सौर पथदिवे बसवून स्वच्छ ऊर्जा आणि सामुदायिक पायाभूत सुविधांपर्यंत पोहोच वाढविण्यात आली, तर १० दिव्यांग व्यक्तींना (पीडब्ल्यू डी एस) उपजीविकेच्या संधी उपलब्ध करून देण्यात आल्या. हे सर्व उपक्रम केवळ गरजांना प्रतिसाद देण्यापेक्षा अधिक

सक्षम आणि लवचिक समुदाय उभारण्याच्या दिशेने झालेला बदल अधोरेखित करतात.

आज, 'रूरल राइजिंग' हा प्रवास आणखी पुढे नेत, सर्वांगीण ग्रामविकासासाठी शिक्षण, पर्यावरण, आरोग्य आणि उपजीविका या क्षेत्रांना एकत्र आणत आहे. जिल्हा परिषद, पुणे यांच्यासोबतची सातत्यपूर्ण भागीदारी स्थानिक समन्वय, समुदायाचा सहभाग आणि शाश्वत उपाययोजनांना सक्षम करण्यासाठी अत्यंत महत्त्वपूर्ण ठरली आहे.

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पाणी सुरक्षेपासून ग्रामीण सक्षमीकरणापर्यंत: युनायटेड वे बेंगळुरूच्या महाराष्ट्रातील सहा वर्षांच्या प्रवासातून जवळपास १०,००० लोकांपर्यंत पोहोच

■ बंधुता न्यूज नेटवर्क

पुणे : २०२० पासून, युनायटेड वे बेंगळुरू (युडब्ल्यूवीई) ग्रामीण महाराष्ट्राला अधिक सक्षम आणि लवचिक बनविण्यासाठी सातत्याने कार्यरत आहे. पाणी सुरक्षा उपक्रमांपासून सुरू झालेला हा प्रवास आता सर्वांगीण रूरल राइजिंग' दृष्टिकोनापर्यंत पोहोचला आहे. गेल्या सहा वर्षांत (आर्थिक वर्ष २०२०-२१ पासून), सीएसआर भागीदार आणि जिल्हा परिषद, पुणे यांच्या सहकार्याने युनायटेड वे बेंगळुरू ने जलसंधारण, पर्यावरणीय पुनर्स्थापना, शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका या क्षेत्रांमध्ये आपल्या कार्याचा विस्तार केला असून, जवळपास १०,००० लोकांपर्यंत पोहोचले आहे. पुणे जिल्हा परिषदेच्या कार्यालयात श्री. गजानन पाटील (आयएसएस) मुख्य कार्यकारी अधिकारी (सीईओ) यांच्या निमंत्रणावरून सीएसआर राऊंडटेबलचे आयोजन करण्यात आले होते. शिक्षण, उपजीविका,



जलसंवर्धन आणि आरोग्यसेवा या क्षेत्रांतील उपक्रमांना सातत्यपूर्ण पाठबळ व मोलाचे योगदान दिल्याबद्दल सुमारे १२ कॉर्पोरेट भागीदारांचा मुख्य कार्यकारी अधिकाऱ्यांच्या हस्ते सत्कार करण्यात आला.

घराच्या छतावरील पावसाचे पाणी साठवणे आणि सामुदायिक जलस्रोतांपासून सुरू झालेला हा प्रवास पुढे १८ जलसंधारण संरचनांच्या बळकटीकरणापर्यंत, तसेच पर्यावरणीय पुनर्स्थापना आणि वृक्षलागवड उपक्रमांपर्यंत विस्तारला आहे. या भागीदारीच्या माध्यमातून ८ अंगणवाडी केंद्रे आणि १० शाळांना देखील

सहकार्य करण्यात आले असून, मुलांसाठी आणि समुदायांसाठी अधिक सक्षम शैक्षणिक वातावरण निर्माण करण्यात आले आहे.

हा प्रवास स्वच्छ ऊर्जा आणि समावेशक उपजीविकेपर्यंतही विस्तारला आहे. ४५१ सौर पथदिवे बसवून स्वच्छ ऊर्जा आणि सामुदायिक पायाभूत सुविधांपर्यंत पोहोच वाढविण्यात आली, तर १० दिव्यांग व्यक्तींना (पीडब्ल्यू डी एस) उपजीविकेच्या संधी उपलब्ध करून देण्यात आल्या. हे सर्व उपक्रम केवळ गरजांना प्रतिसाद देण्यापेक्षा अधिक सक्षम आणि लवचिक समुदाय

उभारण्याच्या दिशेने झालेला बदल अधोरेखित करतात.

आज, रूरल राइजिंग' हा प्रवास आणखी पुढे नेत, सर्वांगीण ग्रामविकासासाठी शिक्षण, पर्यावरण, आरोग्य आणि उपजीविका या क्षेत्रांना एकत्र आणत आहे. जिल्हा परिषद, पुणे यांच्यासोबतची सातत्यपूर्ण भागीदारी स्थानिक समन्वय, समुदायाचा सहभाग आणि शाश्वत उपाययोजनांना सक्षम करण्यासाठी अत्यंत महत्त्वपूर्ण ठरली आहे - आणि ग्रामीण समुदायांना अधिक लवचिक, सक्षम आणि शाश्वत भविष्य घडविण्यासाठी बळ देत आहे.

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ग्रामीण महाराष्ट्राच्या विकासासाठी 'रूरल राइजिंग'ची दिशा

युनायटेड वे बेंगळुरूचा सहा वर्षांत १० हजार नागरिकांपर्यंत पोहोच



पुणे : हॅलो प्रभात

युनायटेड वे बेंगळुरूने २०२० पासून ग्रामीण महाराष्ट्राच्या सवांगीण विकासासाठी विविध उपक्रम राबवत जवळपास १० हजार नागरिकांपर्यंत पोहोच केली आहे.

सीएसआर भागीदार आणि पुणे जिल्हा परिषद यांच्या सहकार्याने जलसंधारण, पर्यावरण, शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका क्षेत्रात काम करण्यात आले. पुणे जिल्हा परिषदेचे मुख्य कार्यकारी अधिकारी गजानन पाटील यांच्या निमंत्रणावरून आयोजित सीएसआर

राऊंडटेबलमध्ये शिक्षण, उपजीविका, जलसंवर्धन आणि आरोग्य क्षेत्रात योगदान देणाऱ्या सुमारे १२ कॉर्पोरेट भागीदारांचा सत्कार करण्यात आला. उपक्रम तंतर्गत १८ जलसंधारण संरचनांचे बळकटीकरण, वृक्षलागवड, आठ अंगणवाडी केंद्रे आणि दहा शाळांना सहकार्य करण्यात आले. तसेच ४५१ सौर पथदिवे बसविण्यात आले असून, १० दिव्यांग व्यक्तींना उपजीविकेच्या संधी उपलब्ध करून देण्यात आल्या.

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जल सुरक्षा से ग्रामीण सशक्तिकरण तक: यूनाइटेड वे बेंगलुरु की महाराष्ट्र में छह वर्षों की यात्रा से 90,000 से अधिक लोगों को मिला लाभ

पुणे, 19 अगस्त 2026 : वर्ष 2020 से यूनाइटेड वे बेंगलुरु महाराष्ट्र के ग्रामीण क्षेत्रों को अधिक मजबूत और लचीला बनाने की दिशा में निरंतर कार्य कर रहा है। जल सुरक्षा से शुरू हुई यह पहल अब एक समग्र 'रूरल राइजिंग' दृष्टिकोण में विकसित हो चुकी है। वित्त वर्ष 2020-21 से छह वर्षों के दौरान, कॉरपोरेट सामाजिक उत्तरदायित्व (सीएसआर) भागीदारों और पुणे जिला परिषद के सहयोग से यूनाइटेड वे बेंगलुरु ने जल संरक्षण, पारिस्थितिक पुनर्स्थापना, शिक्षा, स्वच्छ ऊर्जा और आजीविका के क्षेत्रों में अपने कार्यों का विस्तार किया है, जिससे लगभग 90,000 लोगों तक पहुंच बनाई जा सकी है।

पुणे जिला परिषद में चीफ एजीक्यूटिव ऑफिसर (सीईओ) श्री. गजानन पाटील (आयएस) के आमंत्रण पर एक सीएसआर राउंडटेबल का आयोजन किया गया। इस अवसर पर सीईओ द्वारा लगभग 12 कॉरपोरेट भागीदारों को शिक्षा, आजीविका, जल संरक्षण और स्वास्थ्य सेवाओं से जुड़ी पहलों में उनके निरंतर सहयोग और महत्वपूर्ण योगदान के लिए सम्मानित किया गया।

छत्तौं पर वर्षा जल संचयन और सामुदायिक जल स्रोतों से शुरू हुई यह पहल अब 18 जल संरक्षण संरचनाओं को मजबूत करने के साथ-साथ पारिस्थितिक पुनर्स्थापना और वनीकरण पहलों तक पहुंच गई है। इस साझेदारी के



माध्यम से यूनाइटेड वे बेंगलुरु ने 8 आंगनवाड़ी केंद्रों और 10 स्कूलों को भी सहयोग प्रदान किया है, जिससे बच्चों और समुदायों के लिए बेहतर एवं सुदृढ़ शिक्षण वातावरण तैयार करने में मदद मिली है।

यह यात्रा अब स्वच्छ ऊर्जा और समावेशी आजीविका के क्षेत्र तक भी पहुंच चुकी है। स्वच्छ ऊर्जा और सामुदायिक बुनियादी ढांचे तक पहुंच बेहतर बनाने के लिए 451 सोलर स्ट्रीट लाइटें स्थापित की गई हैं, जबकि 90 दिव्यांगजनों (PwDs) को आजीविका के अवसर उपलब्ध कराने में सहयोग दिया गया है। सामूहिक रूप से, ये पहल व्यक्तिगत जरूरतों को पूरा करने से आगे

बढ़कर अधिक मजबूत और लचीले समुदायों के निर्माण की दिशा में हुए बदलाव को दर्शाती हैं।

अब 'रूरल राइजिंग' इस यात्रा को एक कदम और आगे बढ़ाते हुए शिक्षा, पर्यावरण, स्वास्थ्य और आजीविका को एक साथ जोड़कर गांवों के समग्र विकास के लिए संचुरेशन अप्रोच अपना रहा है। पुणे जिला परिषद के साथ निरंतर सहयोग ने स्थानीय स्तर पर समन्वय, सामुदायिक भागीदारी और टिकाऊ समाधान सुनिश्चित करने में महत्वपूर्ण भूमिका निभाई है। यह साझेदारी ग्रामीण समुदायों को अधिक लचीला, आत्मनिर्भर और टिकाऊ भविष्य बनाने में सक्षम कर रही है।

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‘यूडब्ल्यूबीई’ ग्रामीण भागाला समृद्ध करण्याचा प्रयत्न

पुणे : २०२० पासून, युनायटेड वे बेंगलुरु (यूडब्ल्यूबीई) ग्रामीण महाराष्ट्राला अधिक सक्षम आणि लवचिक बनविण्यासाठी सातत्याने कार्यरत आहे. पाणी सुरक्षा उपक्रमांपासून सुरू झालेला हा प्रवास आता सर्वांगीण ‘रूरल राइझिंग’ दृष्टिकोनापर्यंत पोहोचला आहे. गेल्या सहा वर्षांत (आर्थिक वर्ष २०२०-२१ पासून), सीएसआर भागीदार आणि जिल्हा परिषद, पुणे यांच्या सहकार्याने युनायटेड वे बेंगलुरु ने जलसंधारण, पर्यावरणीय पुनर्स्थापना, शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका या क्षेत्रांमध्ये आपल्या कार्याचा विस्तार केला असून, जवळपास ९०,००० लोकांपर्यंत पोहोचले आहे. पुणे जिल्हा परिषदेच्या कार्यालयात गजानन पाटील मुख्य कार्यकारी अधिकारी (सीईओ) यांच्या निमंत्रणावरून सीएसआर राऊंडटेबलचे आयोजन करण्यात आले होते. शिक्षण, उपजीविका, जलसंवर्धन आणि आरोग्यसेवा या क्षेत्रांतील उपक्रमांना सातत्यपूर्ण पाठबळ व मोलाचे योगदान दिल्याबद्दल सुमारे १२ कॉर्पोरेट भागीदारांचा मुख्य कार्यकारी अधिकाऱ्यांच्या हस्ते सत्कार करण्यात आला. घराच्या छतावरील पावसाचे पाणी साठवणे आणि सामुदायिक जलस्रोतांपासून सुरू झालेला हा प्रवास पुढे १८ जलसंधारण संरचनांच्या बळकटीकरणापर्यंत, तसेच पर्यावरणीय पुनर्स्थापना आणि वृक्षालगवड उपक्रमांपर्यंत विस्तारला आहे. या भागीदारीच्या माध्यमातून ८ अंगणवाडी केंद्रे आणि १० शाळांना देखील सहकार्य करण्यात आले असून, मुलांसाठी आणि समुदायांसाठी अधिक सक्षम शैक्षणिक वातावरण निर्माण करण्यात आले आहे.

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पाणी सुरक्षेपासून ग्रामीण सक्षमीकरणापर्यंत: युनायटेड वे बेंगळुरुच्या महाराष्ट्रातील सहा वर्षांच्या प्रवासातून जवळपास १०,००० लोकांपर्यंत पोहोच

■ पुणे : जनमंथन वृत्तसेवा
२०२० पासून, युनायटेड वे बेंगळुरु (यूडब्ल्यूबीई) ग्रामीण महाराष्ट्राला अधिक सक्षम आणि लवचिक बनविण्यासाठी सातत्याने कार्यरत आहे. पाणी सुरक्षा उपक्रमांपासून सुरू झालेला हा प्रवास आता सर्वांगीण 'रूरल राइजिंग' दृष्टिकोनापर्यंत पोहोचला आहे. गेल्या सहा वर्षांत (आर्थिक वर्ष २०२०-२१ पासून), सीएसआर भागीदार आणि जिल्हा परिषद, पुणे यांच्या सहकार्याने युनायटेड वे बेंगळुरु ने जलसंधारण, पर्यावरणीय पुनर्स्थापना, शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका या क्षेत्रांमध्ये आपल्या कार्याचा विस्तार केला असून, जवळपास १०,००० लोकांपर्यंत पोहोचले आहे.

पुणे जिल्हा परिषदेच्या कार्यालयात गजानन पाटील (आयएसएस) मुख्य कार्यकारी अधिकारी (सीईओ) यांच्या निमंत्रणावरून सीएसआर राऊंडटेबलचे

आयोजन करण्यात आले होते. शिक्षण, उपजीविका, जलसंवर्धन आणि आरोग्यसेवा या क्षेत्रांतील उपक्रमांना सातत्यपूर्ण पाठबळ व मोलाचे योगदान दिल्याबद्दल सुमारे १२ कॉर्पोरेट भागीदारांचा मुख्य कार्यकारी अधिकाऱ्यांच्या हस्ते सत्कार करण्यात आला. घराच्या छतावरील पावसाचे पाणी साठवणे आणि सामुदायिक जलस्रोतांपासून सुरू झालेला हा प्रवास पुढे १८ जलसंधारण संरचनांच्या बळकटीकरणापर्यंत, तसेच पर्यावरणीय पुनर्स्थापना आणि वृक्षलागवड उपक्रमांपर्यंत विस्तारला आहे. या भागीदारीच्या माध्यमातून ८ अंगणवाडी केंद्रे आणि १० शाळांना देखील सहकार्य करण्यात आले असून, मुलांसाठी आणि समुदायांसाठी अधिक सक्षम शैक्षणिक वातावरण निर्माण करण्यात आले आहे. हा प्रवास स्वच्छ ऊर्जा आणि समावेशक उपजीविकेपर्यंतही विस्तारला आहे.

४५१ सौर पथदिवे बसवून स्वच्छ ऊर्जा आणि सामुदायिक पायाभूत सुविधांपर्यंत पोहोच वाढविण्यात आली, तर १० दिव्यांग व्यक्तींना (पीडब्ल्यू डी एस) उपजीविकेच्या संधी उपलब्ध करून देण्यात आल्या. हे सर्व उपक्रम केवळ गरजांना प्रतिसाद देण्यापेक्षा अधिक सक्षम आणि लवचिक समुदाय उभारण्याच्या दिशेने झालेला बदल अधोरेखित करतात. आज, 'रूरल राइजिंग' हा प्रवास आणखी पुढे नेत, सर्वांगीण ग्रामविकासासाठी शिक्षण, पर्यावरण, आरोग्य आणि उपजीविका या क्षेत्रांना एकत्र आणत आहे. जिल्हा परिषद, पुणे यांच्यासोबतची सातत्यपूर्ण भागीदारी स्थानिक समन्वय, समुदायाचा सहभाग आणि शाश्वत उपाययोजनांना सक्षम करण्यासाठी अत्यंत महत्त्वपूर्ण ठरली आहे आणि ग्रामीण समुदायांना अधिक लवचिक, सक्षम आणि शाश्वत भविष्य घडविण्यासाठी बळ देत आहे.



CSR: United Way Bengaluru Reaches 90,000 People in Maharashtra

by **INDIA CSR**

August 20, 2026

in **Corporate Social Responsibility**



CSR: United Way Bengaluru Reaches 90,000 People in Maharashtra

PUNE (India CSR): Since 2020, United Way Bengaluru (UWBe) has been steadily building a stronger, more resilient rural Maharashtra, evolving from water security interventions to a holistic Rural Rising approach. Over six years (FY 2020–21 onwards), with the support of CSR partners and Zilla Parishad, Pune, UWBe has expanded its work across water conservation, ecological restoration, education, clean energy and livelihoods, reaching nearly 90,000 people.

A CSR Rountable was held at the Zilla Parishad, Pune, at the invitation of the CEO. Around 12 corporate partners were felicitated by the CEO in recognition of their continued support and valuable contributions to initiatives spanning education, livelihoods, water conservation, and healthcare.

What began with rooftop rainwater harvesting and community water sources has grown into the strengthening of 18 water conservation structures, alongside ecological restoration and afforestation initiatives. The partnership has also enabled UWBe to support 8 Anganwadi Centres and 10 schools, strengthening learning environments for children and communities.

The journey has extended to clean energy and inclusive livelihoods, with 451 solar streetlights installed to improve access to clean energy and community infrastructure, and 90 persons with disabilities (PwDs) supported with livelihood opportunities. Together, these interventions reflect a shift from addressing individual needs to building stronger and more resilient communities.

Today, Rural Rising takes this journey further by bringing education, environment, health and livelihoods together through a saturation approach for holistic village development. The continued collaboration with Zilla Parishad, Pune has been instrumental in enabling local coordination, community participation and sustainable solutions, helping rural communities build a more resilient and sustainable future.

<https://indiacsr.in/csr-united-way-bengaluru-reaches-90000-people-in-maharashtra/>



United Way Bengaluru's Six-Year Journey in Maharashtra reaches 90,000+ communities

by UNITED WAY BENGALURU

Since 2020, United Way Bengaluru (UWBe) has been steadily building a stronger, more resilient rural Maharashtra, evolving from water security interventions to a holistic Rural Rising approach. Over six years (FY 2020–21 onwards), with the support of CSR partners and Zilla Parishad, Pune, UWBe has expanded its work across water conservation, ecological restoration, education, clean energy and livelihoods, reaching nearly 90,000 people.

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https://www.csrbox.org/Impact/description/India_CSR_news_United-Way-Bengaluru%E2%80%99s-Six-Year-Journey-in-Maharashtra-reaches-90,000+-communities_3419



ENGLISH

From Water Security to Rural Resilience: United Way Bengaluru's Six-Year Journey in Maharashtra reaches 90,000+ communities

August 20, 2026maharashtralogkmanch

Pune : Since 2020, United Way Bengaluru (UWBe) has been steadily building a stronger, more resilient rural Maharashtra, evolving from [water security](#) interventions to a holistic Rural Rising approach. Over six years (FY 2020–21 onwards), with the support of CSR partners and Zilla Parishad, Pune, UWBe has expanded its work across [water](#) conservation, ecological restoration, education, clean energy and livelihoods, reaching nearly 90,000 people.

At the invitation of Mr. Gajanan Patil (IAS), Chief Executive Officer (CEO) of the Pune Zilla Parishad, a CSR roundtable conference was organized at the Zilla Parishad office in Pune. Around 12 corporate partners were felicitated by the CEO in recognition of their continued support and valuable contributions to initiatives spanning education, livelihoods, water conservation, and healthcare.

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<https://maharashtralokmanch.com/2026/08/20/from-water-security-to-rural-resilience-united-way-bengalurus-six-year-journey-in-maharashtra-reaches-90000-communities/>

From water security to rural resilience: United way Bengaluru's 6-year journey in Maharashtra reaches 90,000+ communities

NEWS 20 Aug 2026 | Thursday



Over six years, United Way Bengaluru has reached nearly 90,000 people in rural Maharashtra through integrated interventions spanning water conservation, education, clean energy, ecological restoration and livelihoods

Since 2020, United Way Bengaluru (UWBe) has been steadily building a stronger, more resilient rural Maharashtra, evolving from water security interventions to a holistic Rural Rising approach. Over six years (FY 2020–21 onwards), with the support of CSR partners and Zilla Parishad, Pune, UWBe has expanded its work across water conservation, ecological restoration, education, clean energy and livelihoods, reaching nearly 90,000 people.

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<https://agrospectrumindia.com/news/45/34655/from-water-security-to-rural-resilience-united-way-bengalurus-6-year-journey-in-maharashtra-reaches-90000-communities.html>



United Way Bengaluru Strengthens Community Impact Across Maharashtra, Benefiting 90,000 People

- 20 Aug, 2026

Corporate Social Responsibility (CSR) continues to play an important role in addressing social and economic challenges across India. In a recent development highlighted by **Fiinnovation News**, United Way Bengaluru has strengthened its community-focused initiatives across Maharashtra, creating meaningful benefits for approximately **90,000 people**. The initiative demonstrates how strategic CSR programmes can support communities while creating measurable and sustainable social impact.

United Way Bengaluru's Growing Community Impact in Maharashtra

United Way Bengaluru has been associated with community development initiatives designed to address critical needs at the grassroots level. Its work in Maharashtra reflects the growing importance of collaborative approaches to CSR, where corporate resources, implementation partners and local communities work together to create long-term solutions.

The reported outreach to around 90,000 beneficiaries highlights the scale at which well-planned social development programmes can operate. Rather than focusing only on short-term assistance, community-oriented **CSR initiatives** can contribute to improvements in education, healthcare, livelihoods, environmental sustainability, community infrastructure and overall quality of life.

For organisations planning CSR investments, such programmes provide an important example of why **CSR strategy and community needs assessment** should go hand in hand.

Why Community-Centred CSR Matters

India has made significant progress in corporate social responsibility since the introduction of mandatory CSR provisions under the Companies Act, 2013. However, the effectiveness of CSR expenditure depends largely on how programmes are designed, implemented and monitored.

Community-centred CSR focuses on understanding the specific challenges faced by people in a particular region. Maharashtra, with its diverse urban, rural and semi-rural communities, presents a wide range of development requirements. Programmes that are aligned with local priorities can potentially deliver stronger and more sustainable outcomes.

The United Way Bengaluru initiative demonstrates the importance of taking CSR beyond financial contributions. Effective social investment requires proper planning, stakeholder engagement, implementation, monitoring and impact measurement.

Reaching 90,000 People through CSR

The reported benefit to approximately 90,000 people is significant because scale is an important consideration when evaluating community development programmes. However, beneficiary numbers are only one part of measuring CSR effectiveness.

A successful CSR programme should also consider the quality and sustainability of its outcomes. For example, an education programme may measure not only the number of students reached but also improvements in attendance, learning outcomes and access to educational resources. Similarly, healthcare interventions can assess awareness, access, screening and health-related outcomes.

This is where [**CSR impact assessment**](#) becomes valuable. Measuring outcomes helps companies and implementing organisations understand whether their interventions are achieving their intended objectives and where improvements may be required.

The Role of NGOs and CSR Implementation Partners

NGOs and specialised implementation organisations play a crucial role in converting CSR funding into grassroots-level impact. They often possess local knowledge, community relationships and field-level experience that can help programmes reach intended beneficiaries effectively.

For companies seeking **CSR funding opportunities for NGOs**, establishing transparent partnerships and selecting credible implementation organisations are important steps. Due diligence, project evaluation, financial transparency and monitoring mechanisms can strengthen the overall CSR ecosystem.

Professional CSR consulting firms can also support corporates and NGOs throughout the project lifecycle, including project conceptualisation, proposal development, fundraising support, programme management, monitoring and evaluation, and impact reporting.

Maharashtra as an Important CSR Landscape

Maharashtra is one of India's most economically significant states, but it also contains communities facing challenges related to education, healthcare, livelihoods, water access, sanitation, environmental sustainability and rural development.

CSR programmes operating across Maharashtra therefore have the opportunity to address diverse development priorities. The key is ensuring that interventions are based on reliable data and community requirements rather than adopting a one-size-fits-all model.

United Way Bengaluru's reported community outreach demonstrates how large-scale programmes can contribute to inclusive development when organisations combine resources, partnerships and community participation.

Moving Towards Measurable Social Impact

The future of CSR in India is increasingly connected with **impact measurement, sustainability and accountability**. Companies are looking beyond simply fulfilling mandatory CSR obligations and are increasingly interested in understanding the long-term value generated through their social investments.

This shift creates opportunities for CSR consultants, NGOs, research organisations and implementation agencies to collaborate with companies on evidence-based development programmes.

Tools such as baseline studies, monitoring and evaluation frameworks, beneficiary feedback, outcome tracking and end-line assessments can help organisations measure progress throughout the project lifecycle.

For companies, this approach can also improve CSR reporting and stakeholder communication by demonstrating how investments contribute to measurable social outcomes.

What this Development Means For Corporates

The United Way Bengaluru initiative offers useful lessons for companies developing their CSR strategies. First, CSR programmes should be aligned with genuine community requirements. Second, partnerships with experienced organisations can strengthen programme implementation. Third, monitoring and impact assessment should be incorporated from the beginning rather than being treated as an afterthought.

Companies can also explore multi-year CSR programmes instead of limiting their interventions to one-time activities. Long-term engagement can provide communities with greater continuity and allow organisations to track whether social outcomes are sustained over time.

The reported reach of **90,000 people across Maharashtra** is a reminder that carefully planned CSR programmes can operate at significant scale. More importantly, it highlights the need to focus on meaningful outcomes, community participation and long-term sustainability.

Conclusion

United Way Bengaluru's community-focused work across Maharashtra demonstrates the potential of collaborative CSR to reach large beneficiary groups and address diverse development needs. As India's CSR ecosystem continues to mature, companies can benefit from adopting data-driven strategies, partnering with credible NGOs and implementation agencies, and measuring the outcomes of their social investments.

For organisations seeking to develop effective CSR programmes, professional **CSR consultancy, NGO project consultancy, impact assessment, need assessment and programme management** can provide valuable support. The growing emphasis on measurable impact shows that the future of CSR will not be defined only by how much companies spend, but by **how effectively their investments improve people's lives**.

<https://fiinnovationcsrconsultant.stck.me/post/2125679/Fiinnovation-News-United-Way-Bengaluru-Strengthens-Community-Impact-Across-Maharashtra-Benefiting-90000-People>

पाणी सुरक्षेपासून ग्रामीण सक्षमीकरण पर्यंत

By Tip Top 24 News

August 20, 2026



पुणे, - : २०२० पासून, युनायटेड वे बॅंगलुरु (यूडब्ल्यूबीई) ग्रामीण महाराष्ट्राला अधिक सक्षम आणि लवचिक बनविण्यासाठी सातत्याने कार्यरत आहे. पाणी सुरक्षा उपक्रमांपासून सुरु झालेला हा प्रवास आता सर्वांगीण 'रूरल राइजिंग' दृष्टिकोनापर्यंत पोहोचला आहे. गेल्या सहा वर्षांत (आर्थिक वर्ष २०२०-२१ पासून), सीएसआर भागीदार आणि जिल्हा परिषद, पुणे यांच्या सहकार्याने युनायटेड वे बॅंगलुरु ने जलसंधारण, पर्यावरणीय पुनर्स्थापना, शिक्षण, स्वच्छ ऊर्जा आणि उपजीविका या क्षेत्रांमध्ये आपल्या कार्याचा विस्तार केला असून, जवळपास ९०,००० लोकांपर्यंत पोहोचले आहे.

पुणे जिल्हा परिषदेच्या कार्यालयात श्री. गजानन पाटील (आयएसएस) मुख्य कार्यकारी अधिकारी (सीईओ) यांच्या निमंत्रणावरून सीएसआर राऊंडटेबलचे आयोजन करण्यात आले होते. शिक्षण, उपजीविका, जलसंवर्धन आणि आरोग्यसेवा या क्षेत्रांतील उपक्रमांना सातत्यपूर्ण पाठबळ व मोलाचे योगदान दिल्याबद्दल सुमारे १२ कॉर्पोरेट भागीदारांचा मुख्य कार्यकारी अधिकाऱ्यांच्या हस्ते सत्कार करण्यात आला.

घराच्या छतावरील पावसाचे पाणी साठवणे आणि सामुदायिक जलस्रोतांपासून सुरु झालेला हा प्रवास पुढे १८ जलसंधारण संरचनांच्या बळकटीकरणापर्यंत, तसेच पर्यावरणीय पुनर्स्थापना आणि वृक्षलागवड उपक्रमांपर्यंत

विस्तारला आहे. या भागीदारीच्या माध्यमातून ८ अंगणवाडी केंद्रे आणि १० शाळांना देखील सहकार्य करण्यात आले असून, मुलांसाठी आणि समुदायांसाठी अधिक सक्षम शैक्षणिक वातावरण निर्माण करण्यात आले आहे.

हा प्रवास स्वच्छ ऊर्जा आणि समावेशक उपजीविकेपर्यंतही विस्तारला आहे. ४५१ सौर पथदिवे बसवून स्वच्छ ऊर्जा आणि सामुदायिक पायाभूत सुविधांपर्यंत पोहोच वाढविण्यात आली, तर ९० दिव्यांग व्यक्तींना (पीडब्ल्यू डी एस) उपजीविकेच्या संधी उपलब्ध करून देण्यात आल्या. हे सर्व उपक्रम केवळ गरजांना प्रतिसाद देण्यापेक्षा अधिक सक्षम आणि लवचिक समुदाय उभारण्याच्या दिशेने झालेला बदल अधोरेखित करतात.

आज, 'रूरल राइजिंग' हा प्रवास आणखी पुढे नेत, सर्वांगीण ग्रामविकासासाठी शिक्षण, पर्यावरण, आरोग्य आणि उपजीविका या क्षेत्रांना एकत्र आणत आहे. जिल्हा परिषद, पुणे यांच्यासोबतची सातत्यपूर्ण भागीदारी स्थानिक समन्वय, समुदायाचा सहभाग आणि शाश्वत उपाययोजनांना सक्षम करण्यासाठी अत्यंत महत्त्वपूर्ण ठरली आहे—आणि ग्रामीण समुदायांना अधिक लवचिक, सक्षम आणि शाश्वत भविष्य घडविण्यासाठी बळ देत आहे.

[From water security to rural resilience: United way Bengaluru's 6-year journey in Maharashtra reaches 90,000+ communities](#)

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August 27, 2026 Neel Achary



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By team

AUG 27, 2026



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<https://businessnewsforprofit.com/business/united-way-bengaluru-marks-six-years-of-rural-transformation-in-maharashtra-reaching-90000-communities/>

United Way Bengaluru Drives Six Years of Sustainable Rural Development Across Maharashtra

Business Rekha Nair 27 Aug 2026



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Biz Development News

From Water Security to Rural Resilience: United Way Bengaluru's Six-Year Journey in Maharashtra reaches 90,000+ communities



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Right Column Media

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Quick News

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Business Micro

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August 27, 2026 Neel Achary



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